



INT'L SIGNS & LED EXHIBITION, GUANGZHOU

INT'L COMMERCIAL DISPLAY TECHNOLOGY
& APPLICATION EXHIBITION, GUANGZHOU

2019 / 3 / 3 ▶ 6

Area B, Canton Fair Complex, Guangzhou, China



Exhibition Area
120,000m²



More Exhibitors
1,800⁺



Visitors Expected
238,000⁺



Professional Forums
20⁺



SHOW REPORT

Organizer:
Canton Fair Advertising Co., Ltd.
China Foreign Trade Guangzhou Exhibition General Corp.

<http://en.isle.org.cn> 

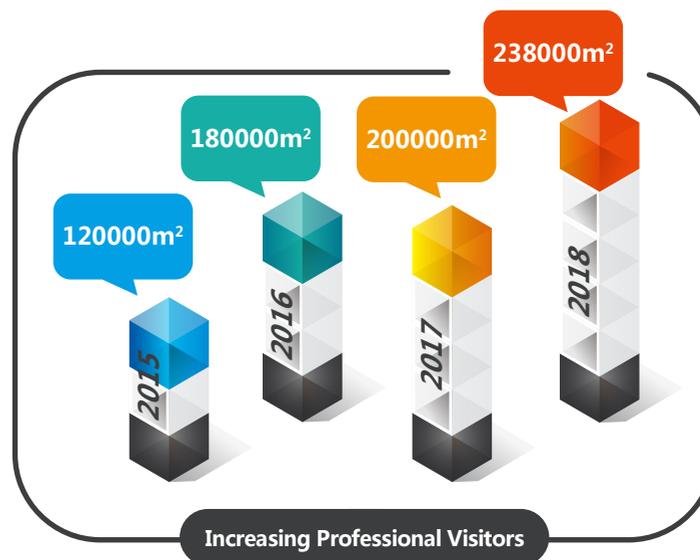
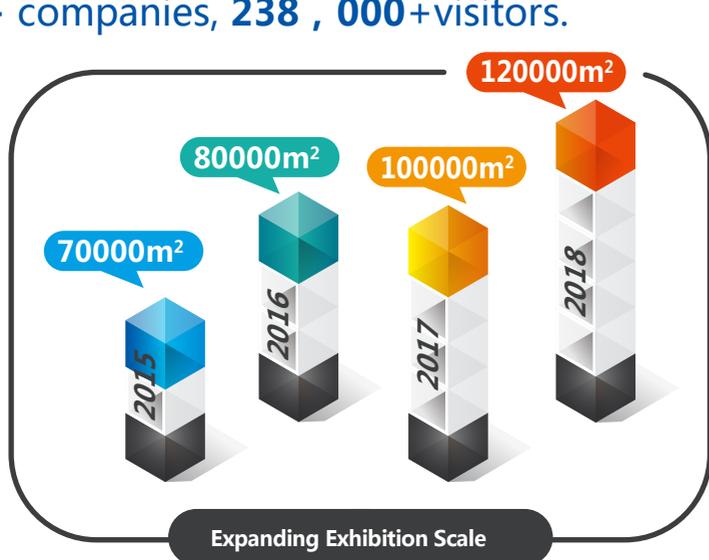


2018 ISLE was held on March 3-6, 2018

in area B , Canton Fair Complex ,
Guangzhou.

ISLE, one of the flagship events in sign and LED industry, covered the complete supply chain.

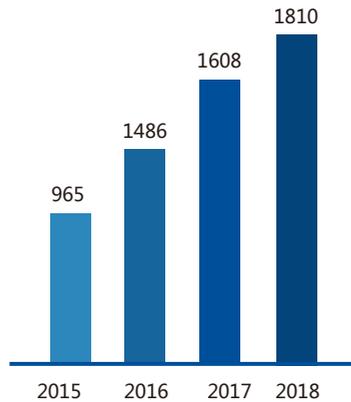
In 2018, ISLE kept expanding the exhibit scale to **120,000 m²** and attracted **1800+** companies, **238 , 000+** visitors.



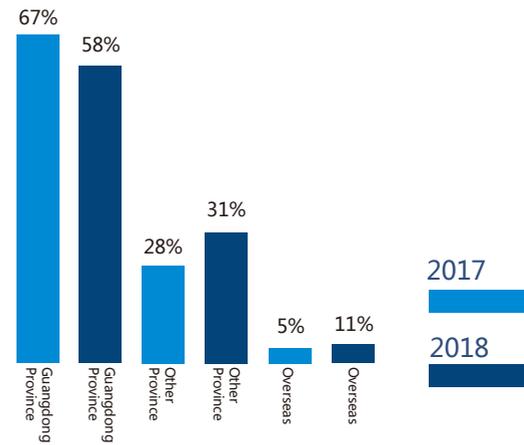
2018 ISLE

Industry Leaders Shining on the Best Platform

Increasing Exhibitors



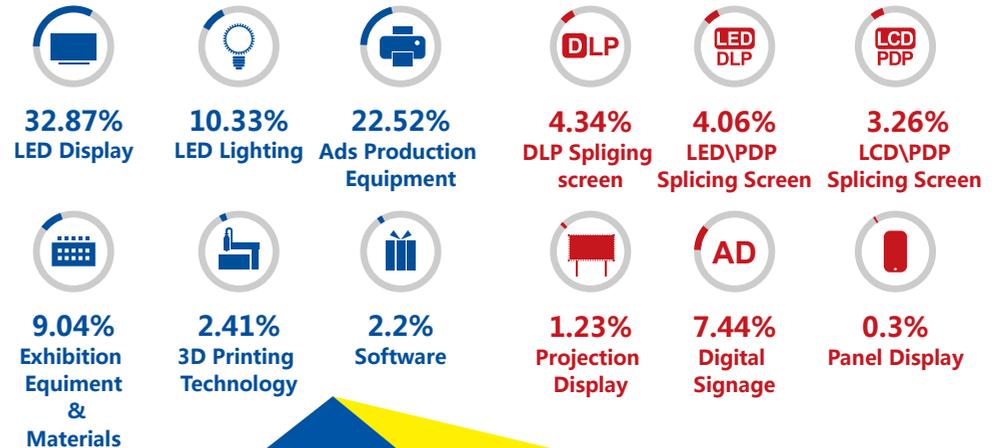
More Non-local Exhibitors



New Breakthrough for Overseas Exhibitors

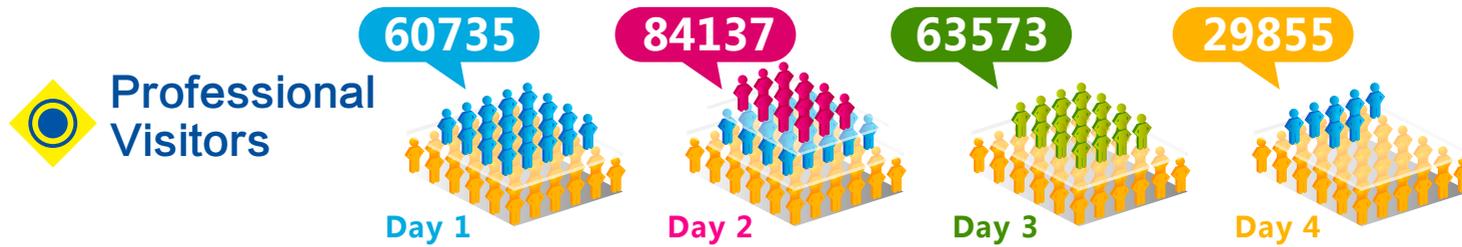


More Exhibits

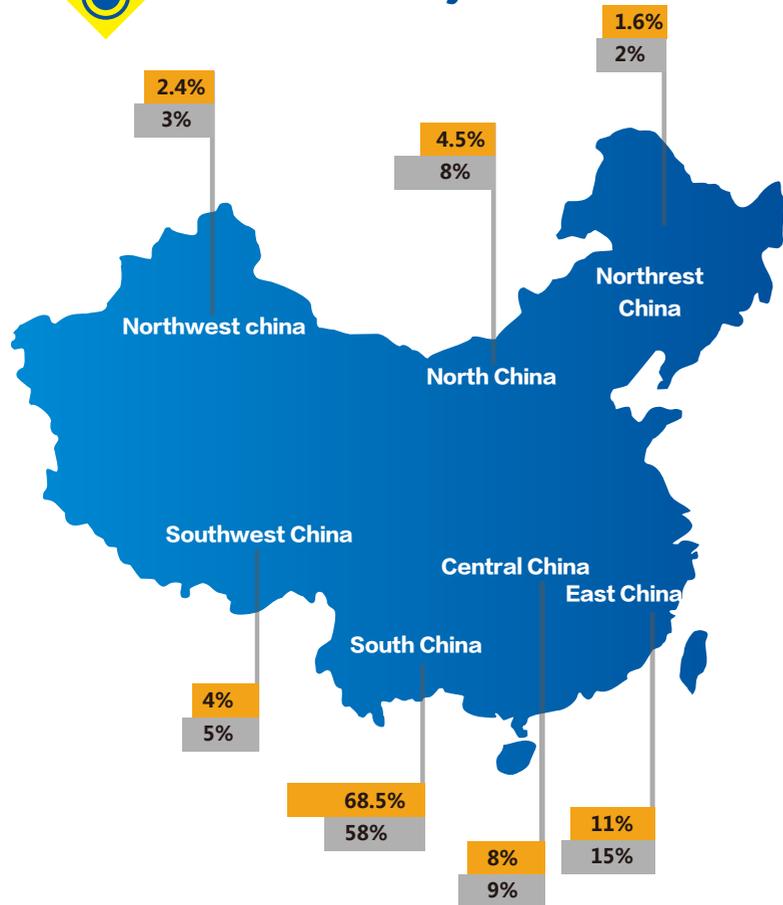


2018 ISLE

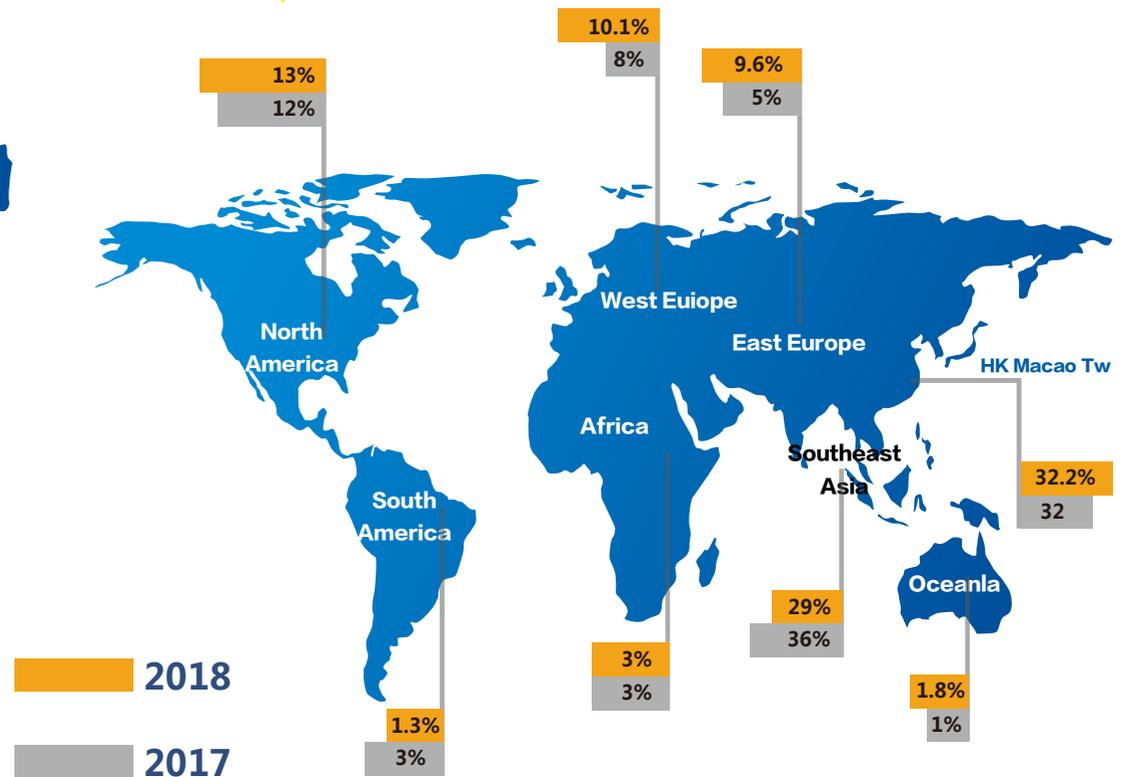
Gathering of Quality Buyers for New Market Opportunities



More Local Buyers out of South China



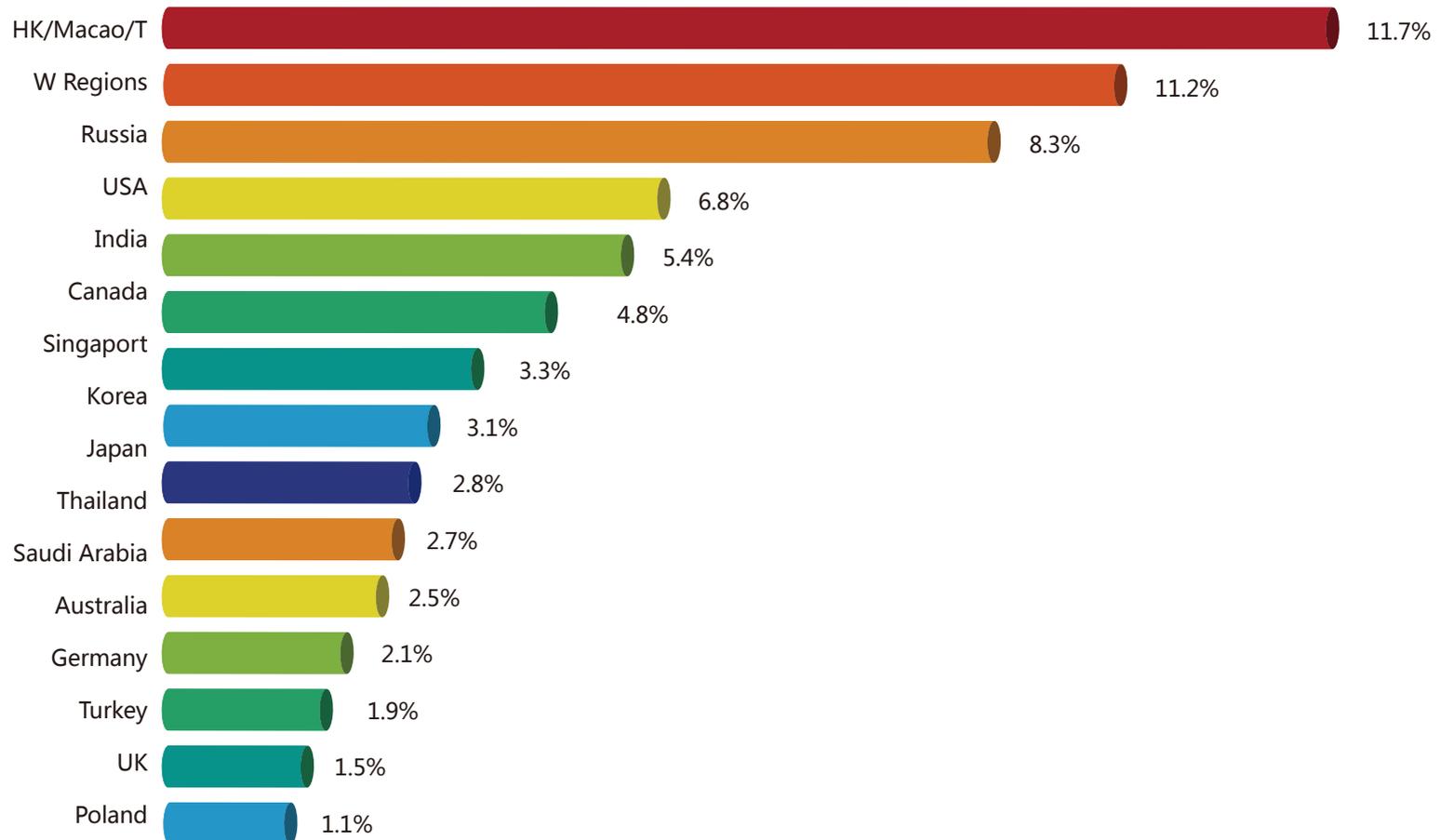
Increasing Number of Oversea Buyers



Overseas Buyers

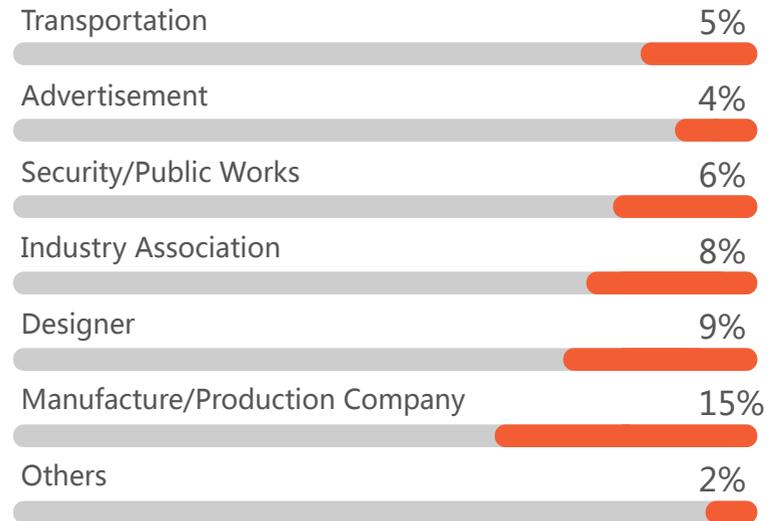
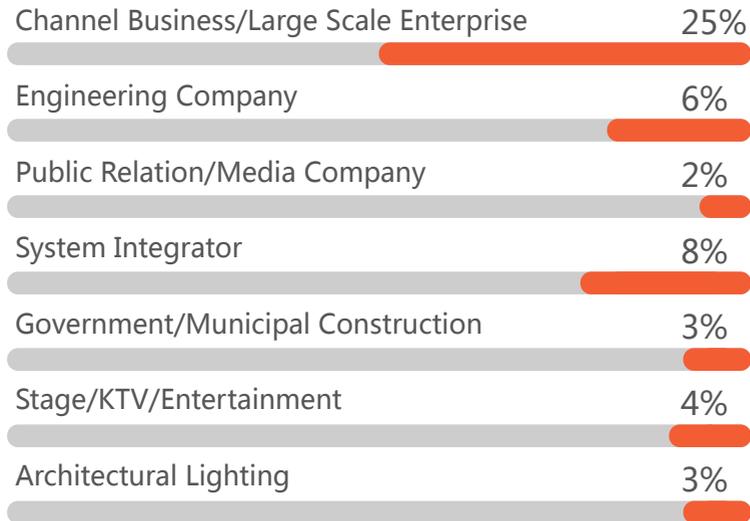
(Over 20% of Total Number of Buyers)

Top 15 Countries & Regions

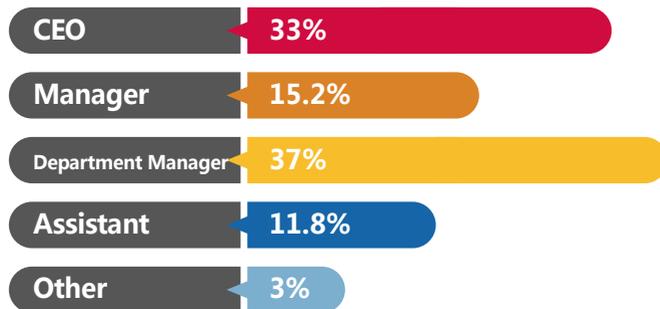


Visitor Analysis

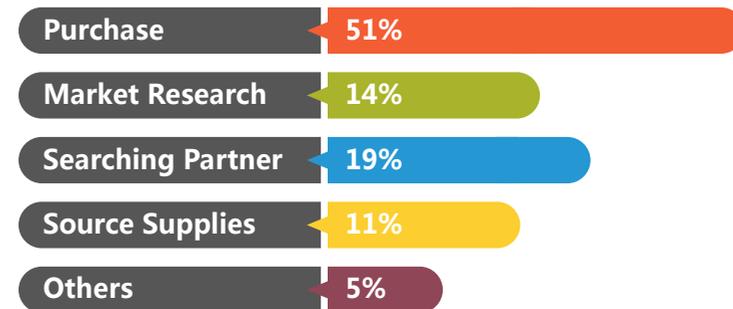
Visitors Nature of Business



Level of Visitors



Visit Purposes



Concurrent Activities

20+
Forms

46+
speakers

4+
Outstanding
Works Zone

Innovative Display· Smart Future

"Seize the Opportunity, Challenge the Future"-

Forum for Printing Industry & Award Ceremony for Design Week

"Seize the Opportunity

Challenge the Future"---HP Forum

ISLE - RUIFENG Tech procurement meeting

Description for "LED Cinema" and "LED 3D Cinema"

LED Industry in Japan

Yejibang: New Technology of Large Screen

How to Strengthen The Advertising Industry

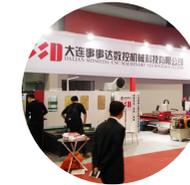
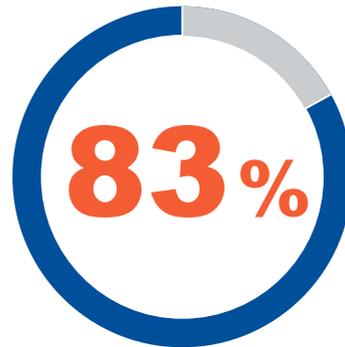
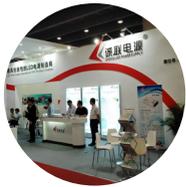
Meeting the Prettiest Jadesceen

--YIPLED Stage Art Innovation

"Crafted Words in China" &
"Signs Workshop" Series Activity

2018 ISLE

Industry Leaders Shining on The Best Platform



Satisfaction of Exhibitors

Comments from Exhibitors

We have brought many advanced & cutting-edge LED products to ISLE 2018, while you can see this CR1.2 fine pitch LED solution.

——Absen

About new product? It is definitely LEDMAN' s 3rd generation COB fine pitch LED which is very hot in ISLE 2018. The ISLE show has strengthened the influence in LED industry and global market, and attracted more buyers from all over the world.

——Lightman

There are many clients from emerging markets like Russia, India and Taiwan Area coming to this show. We are very confident that the ISLE show will be better and better.

——EZLETTER

The ISLE 2018 is better than previous editions; firstly, the exhibitors bring more new machines to the show; secondly, the number of both domestic and overseas buyers has increased.

——SUDA

We are focus on the manufacture area. We hope ISLE could help up expend the nouth China market.

——Senfeng

Among many signs & LED exhibitions in different cities, we think the Guangzhou ISLE is the best one, because ISLE show is much more dynamic and closer to the industry.

——Chenglian

In ISLE 2018, we are showcasing the super seamless screen-Macro Rear Projection, with independent research and development of Chinese, independent intellectual property and international standard patents.

——LANBO

ISLE is one of the most important business platform , we glad to meet professional visitors here

——YSE TECH

We provide integrated solution. Hope ISLE could help us expend the market abroad.

——Nova star

ISLE held excellent activities and we glad to be here !

——YIPLD

2018 ISLE

Industry Leaders Shining on The Best Platform

● LED

艾比森	利亚德	雷曼光电	LIGHTKING 丽晶光电	联捷光电	喜品光电	云智科技	Unilumin 洲明	Esdlumen 易事达	BAKO 巴科	创思特
CREATELED 创显光电	德彩光电	CCDL 郑州中原显示技术联盟	希达电子	郑州中航	灵信视觉	Pallas	BlumiTek 中蓝光电	华夏光彩	卡莱特	及星雨科技
新亚胜光电	Gtek 立洲盛科	GLOSHINE	聚力巨影	VDWALL 唯奥视讯	愘科瑞光电	迈普视通	METEOR SHOWER	联锦光电	路东科技	明兴光
国星光电	联联电源	创联电源	LedHERO 赫尔诺	华鑫电子	LNLED 力依照明	百联明卓科技	RGBlink 视威	Hiklife 海康科技	Mooncell	深圳市思科瑞光电有限公司
日上光电	DIGIBIRD	J-CAI 晶彩光电	Hatress 汉创	合利泰科技	彩易达	格特隆	杰思创	GKG	sampleX 赛目科技	SkyView 视凯威
DG	Chontdo 澄通光电	LAMP 蓝普科技	木林森照明	华杰光电	sampleX 普照	NOVA STAR 诺瓦科技	科创电子	Hyrite 虹霸	TEEHO 天合光电	KN-LIGHT
CLT 科伦特	LUXON 腾升光电	Kinglight 晶台光电	巨能伟业	HUANGJIA	SkyView 视凯威	RIGHTLED5 中正零壹	LANBO	Voury 卓华	深圳市联旭达机电制品有限公司	SHENZHEN LED OPTICAL PRODUCTS CO., LTD

● Sign & Equipment

SUDA 速达	森峰 SENFENG	EXCITECH CNC TECHNOLOGY	13年 专注广告行业十三年 金属材料切削设备专业制造商	Ruijie	NCOO 诺克钣金加工自动化设备	WEIHONG	Yinghe	XULI 旭利	DOCTECH	VARIBEND
DNE LASER 迪能激光	EZLETTER 易字国际	Jc	Zhuochuang	力星激光	日上光电	北京特美特广告有限公司	KEUNDO	BODIAO 博雕	广旭数控	广天地数控
啄木鸟	AVERY DENNISON	XSY 鑫盛源	赛超	BecarVe 倍克威	XENONS 锐诺斯	东宝鑫	sunsignLED signlink	FANCH 北京泛斯机床	XQL 鑫全制管光	顺泰 SHUNTAI
hp	泰美斯 TAIMES	RIZ	MINTECH 明特	NCOO 诺克激光	廊坊数码	Keda	雅色兰	TECKWIN	Lightstar 亮欣	SMARTER POINT 橙视光标示
L&Q 蓝旗	ACE	AORISE 澳飞扬标识	彦标表示	EAN 欧尚	BecarVe 倍克威	WIT-COLOR 威特	汉马激光	MOTOH Digital Image Solutions	EPSON	广州晋和晋精密科技有限公司

以上品牌不分先后 (历届参展企业)

Gathering of Quality Buyers

85%

Satisfaction of Visitors



China

Engineer from Nanjing

I'm from Nanjing, Jiangsu. The exhibition scale is really large, gathering a lot of excellent LED companies and factories including almost all the LED screen market leaders. We find that everyone is focusing on fine pitch LED screen.



China

Buyer from North East China

We come to Guangzhou and the cities nearby every year, including Zhongshan. Peers in the this industry share the news about this show and that's why we are here. I found new sources of suppliers this time.



Canada

Canadian L.E.D Wholesale Mr. Sahiwal

There is so much to see, the fair is awesome. We are going to the factories after the fair, in Shenzhen and located here as well. Go right to the source itself."



US

Glux Creative America Corporation Mr. Swami:

"It provides very good opportunities here, lots of buyers come here, they can find different kinds of LED screen solutions, different companies, different prices, all things are here.



Argentina

NEXOS TRADING Mr. Pereda

"We can find what we need here, so it is nice to have such a platform like ISLE."



India

SKYLINE AUDIO VISUALS Mr. Manjuath :

"It is a very nice exhibition, definitely. So many products we have seen, and now we are going to make the order."



Russia

AD Pixel Mr. Ivanov:

Last time I had been to the Shanghai show, generally, here is better for me to find some new products, new ideas and new manufacturers."



US

XL Video Ms. Hart:

What I like this fair is very close to the production center. If you really like the product, it is very convenient to go the factory easily.



Iran

Hossein Sabzi

This is our first time to join ISLE, my business partner and I are recommended by one of the exhibitor and received the invitation from ISLE' s organizer. I would like to find good quality products in LED display and relevant modules via this visit, and I am happy that ISLE provides good exhibition area planning and multiple qualified exhibitors.



Malaysia

Jordan Ng

I received ISLE's advertising email for several times and started to follow the exhibition's information gradually. We come to China quite frequently, so we are happy to visit different industrial exhibitions to collect more business updates in Chinese market. In my opinion, ISLE is professional, I like it.

2018

ISLE

Part of VIP Buyers (Overseas)

 Production Resource Group	 UK	Leading supplier of solution for art and performance equipment and system integration
 Zami Electronics	 Burma	Supplier of solutions for system integration
 XL Video	 US	Largest supplier of solution for art and performance equipment and system integration
 Lycian Stage Lighting	 US	Lessor of stage lighting equipment
 Vizyonled	 Turkey	Largest supplier and lessor of outdoor ad and LED screen
 Matrisled	 Turkey	Lessor and trader of outdoor LED lighting and LED screen
 VIDEOFORCE	 Sweden	Main trader and lessor of audio and video equipment and stage lighting equipment
 MJ Event Gear	 South Africa	Service provider and lessor of audio and video equipment and stage lighting equipment
 VISUAL LED	 Poland	Largest supplier and lessor of outdoor ad, LED screen and LED lighting
 Mega LED	 Russia	Service provider and lessor of audio and video equipment and stage lighting equipment
 HeloLED	 Malaysia	Main supplier of outdoor LED lighting and LED-related product
 RGB VISION LED	 Italy	Main provider of outdoor LED lighting and LED-related product
 Audio Design	 India	Large lessor of audio and video equipment and stage lighting equipment
 LBT Electronics	 India	Well-known supplier and trader of LED sound wall and LED sign product
 LED Vision Sdn. Bhd.	 Malaysia	Main supplier of outdoor LED lighting and LED-related product
 Rajhans Audio Visual	 India	Main lessor of audio and video equipment and stage lighting equipment
 RD LED	 India	Well-known supplier and trader of LED sound wall and LED sign product
 Sabha Advertising	 UAE	Large supplier of LED screen and ad sign
 VIET IMAGE	 Vietnam	Trader of lighting, sound, audio and video integration
 WROTH INNOVATION	 Thailand	Manufacturer and trader of LED sign product
LED Screens Australia	 Australia	Leading supplier of LED screen integration in Australia
Times LED	 Brazil	Leading supplier of outdoor LED screen integration
5 STAR LED INC	 US	Leading supplier of LED screen integration
KITAMURA INDUSTRY CO., LTD.	 Japan	Supplier of LED screen, lighting and electric component integration

Part of VIP Buyers (Domestic)

Longlatled	LED display dealer, project contract and system integrator
Ogilvy	Advertising planner, designer, media and operator
Beijing Senda Screen Company	Advertising project contractor
Enshi Zhoujindian Culture	Media/advertising planner, designer and producer, architectural and decorative lighting project contractor, integrated supplier of city landscape and lighting
Guangzhou Duocai Advertising Co., Ltd.	Media/advertising planner, designer and producer
Guizhou Owl Culture Communication Co., Ltd.	Integrated supplier of stage, KTV and performance, art and entertainment equipment
Harbin Qinse Culture Communication	Integrated supplier of stage, KTV and performance, art and entertainment equipment
Ruixiang Advertising Material Trading Company in Hengyang, Hunan Province	Integrated supplier of advertising materials
Jiangfufu Lighting Co., Ltd.	Integrated supplier of architectural and decorative lighting, city landscape and lighting
Linyi Jinsheng Optoelectronic	Integrated supplier of LED lighting fixtures
Nanchang Shangshi Advertising and Decorative Project Co., Ltd.	Advertising and decorative project contractor
Shanghai Xingduo LED Co., Ltd.	Project contractor
Shenzhen Wenen Lighting Co., Ltd.	Integrated supplier of lighting material
Yida Advertising	Advertising planner, designer, media and operator
Yuen Kee Co., Ltd.	Sign and advertising equipment dealer
Zhejiang Inlove Music & Entertainment Co., Ltd.	Integrated supplier of stage, KTV, performance, art and entertainment equipment
Zhongsheng Audio, Video & Lighting	Integrated supplier of architectural and decorative lighting, city landscape and lighting, stage, KTV, performance, art and entertainment equipment

Our Footprints Worldwide



2018

ISLE

Media Coverage and Report by 2286 Agencies

商业评论
Business Review

YAHOO!
FINANCE

thejapan times

KK KYODO NEWS SITE
株式会社
共同通信社

ITAP
TACC

ThaiPR.NET
Thailand Press Release

TradeShowMarketing.com
Marketing Ideas, News & Articles

LEDs
MAGAZINE

HOUSTON
BUSINESS JOURNAL

MarketWatch

PRWire 共同通信 PRワイヤー

NEW YORK
BUSINESS JOURNAL

慧聪LED显示照明网
ledp.hc360.com

cnet
CNET Japan
ニュース

业绩榜
WWW.YEJIBANG.COM

亞洲
標識 ASIA SIGNS

LED网
WWW.CNLEDW.COM

廣東LED
广东省科技厅主管期刊

慧聪LED网
led.hc360.com

LED-100.COM
LED-100 大屏网

《LED屏显世界》
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OFweek display.ofweek.com
显示网
中国显示行业门户

新兴产业智库
Emerging Industry Thinktanks

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LED DISPLAY CHANNEL
全球关注显示渠道第一刊

数字音视频工程网
DIGITAL AUDIO VIDEO

广告制品与制作
杂志社

广告锋标

Soled
www.sosoled.com

中华标识网
www.sign51.cn

浩訊資訊
Ocean Information

Google

YAHOO!

Bai du 百度

TVS
南方电视台
www.tvscn.com

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广州电视台

2018 ISLE



Global Partnership



2018 ISLE

**Thank you for your support.
See you in 2019ISLE!**



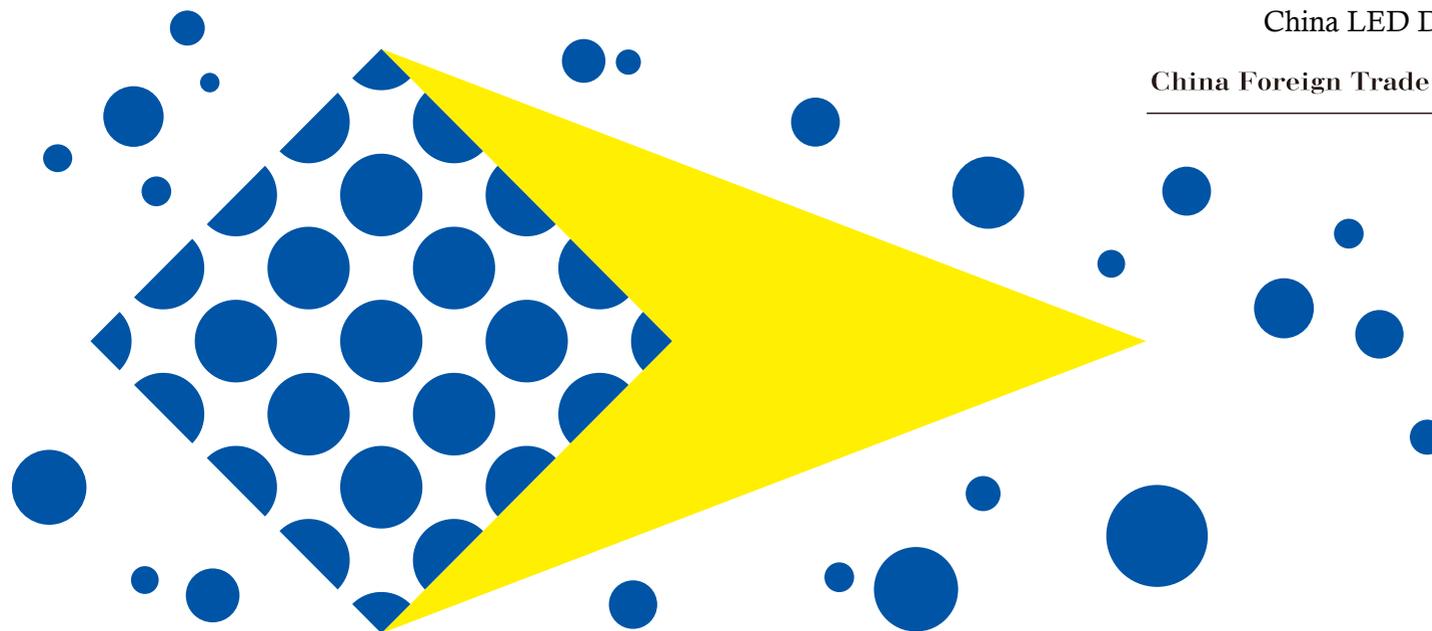
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**Organizer:
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TEL: 020 8926 8256
E-mail:isle@cantonfairad.com**



wechat



<http://en.isle.org.cn>