



INT'L SIGNS & LED EXHIBITION, GUANGZHOU
INT'L COMMERCIAL DISPLAY TECHNOLOGY
& APPLICATION EXHIBITION, GUANGZHOU

2019 / 3 / 3 ▶ 6

Area B, Canton Fair Complex, Guangzhou, China



Exhibition Area
120,000m²



More Exhibitors
1,800⁺



Visitors Expected
238,000⁺



Professional Forums
20⁺



SHOW REPORT

Organizer:
Canton Fair Advertising Co., Ltd.
China Foreign Trade Guangzhou Exhibition General Corp.

<http://en.isle.org.cn> 

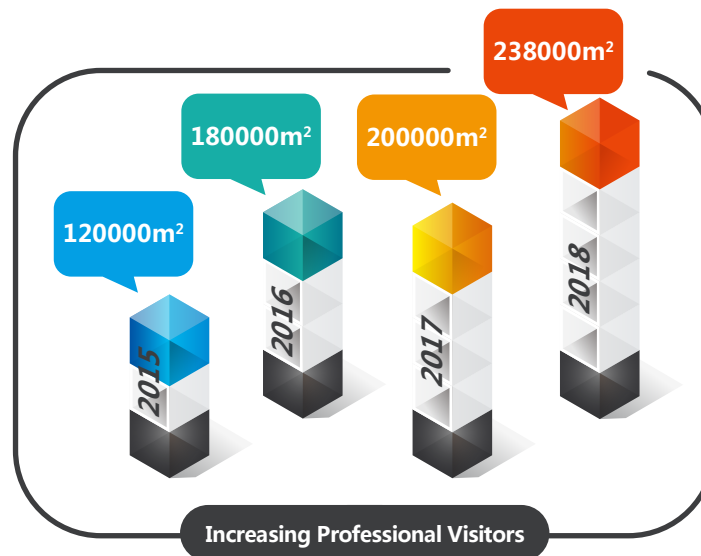
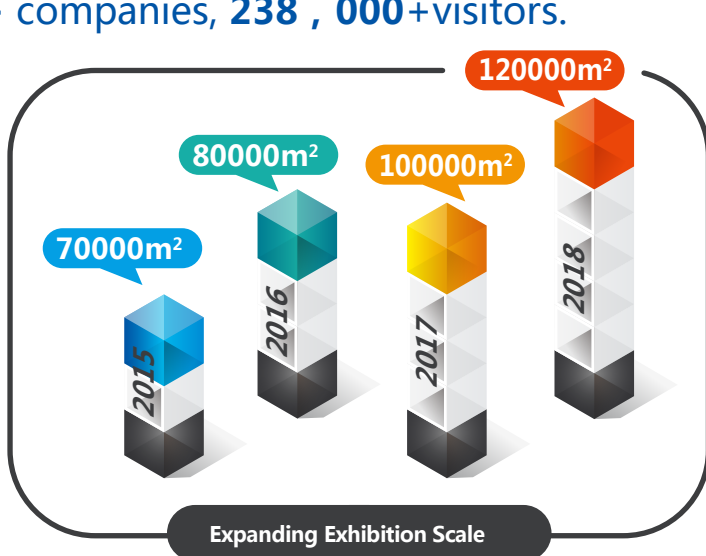


2018 ISLE was held on March 3-6, 2018

in area B, Canton Fair Complex, Guangzhou.

ISLE, one of the flagship events in sign and LED industry, covered the complete supply chain.

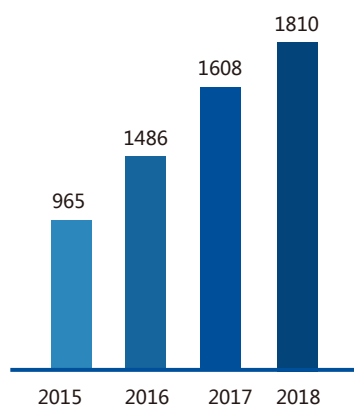
In 2018, ISLE kept expanding the exhibit scale to **120,000 m²** and attracted **1800+** companies, **238,000+** visitors.



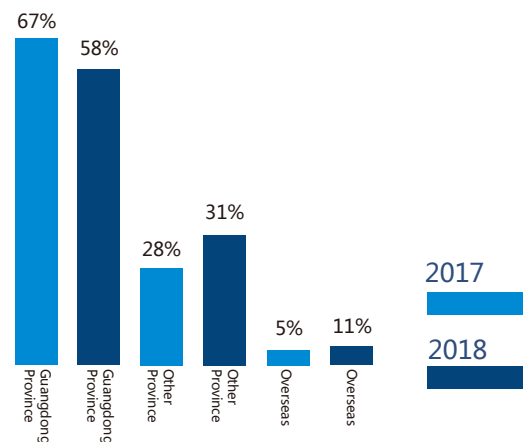
2018 ISLE

Industry Leaders Shining on the Best Platform

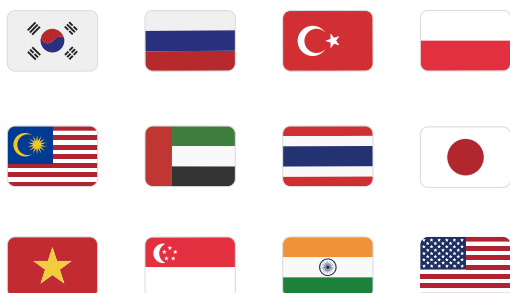
Increasing Exhibitors



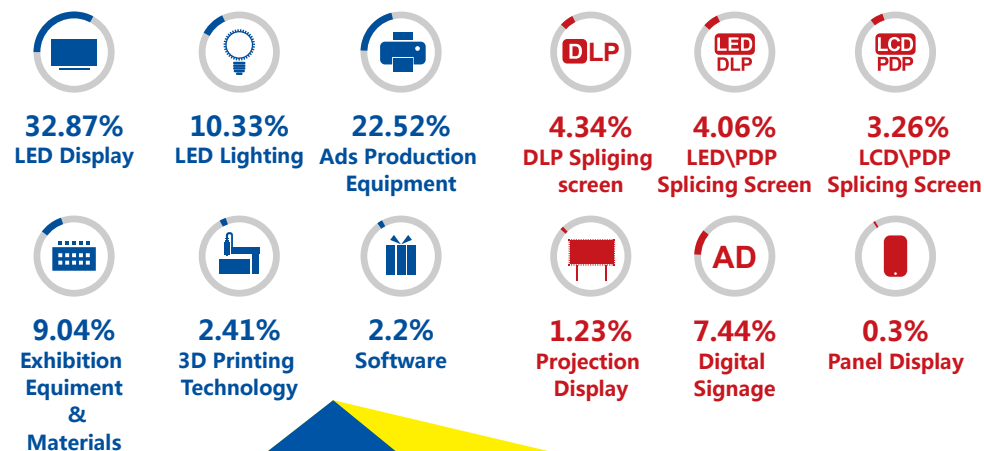
More Non-local Exhibitors



New Breakthrough for Overseas Exhibitors

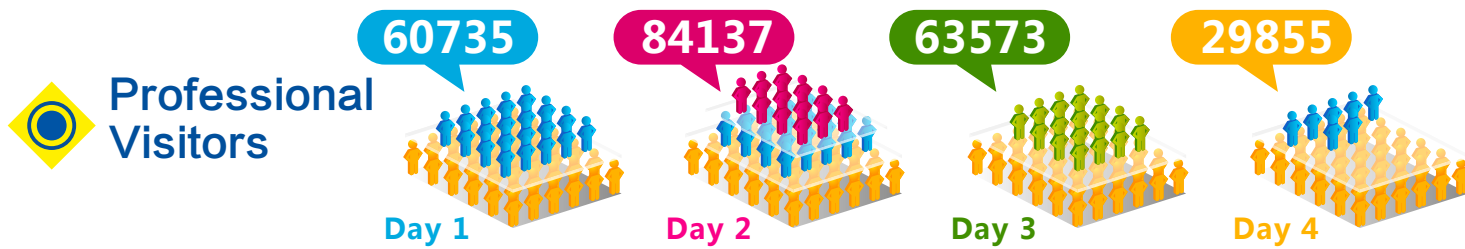


More Exhibits

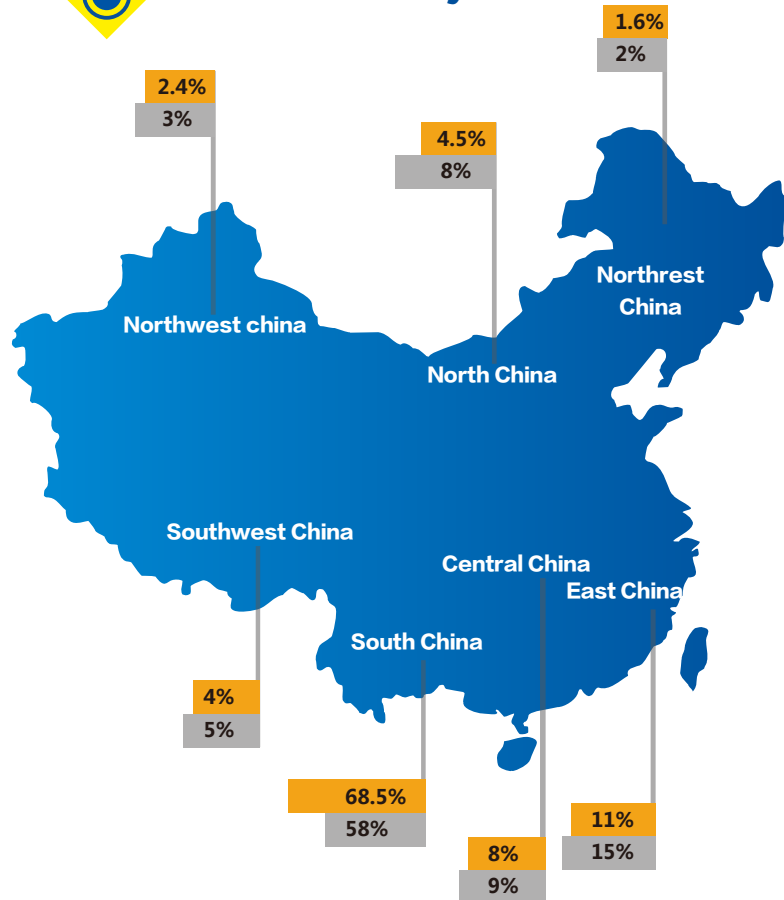


2018 ISLE

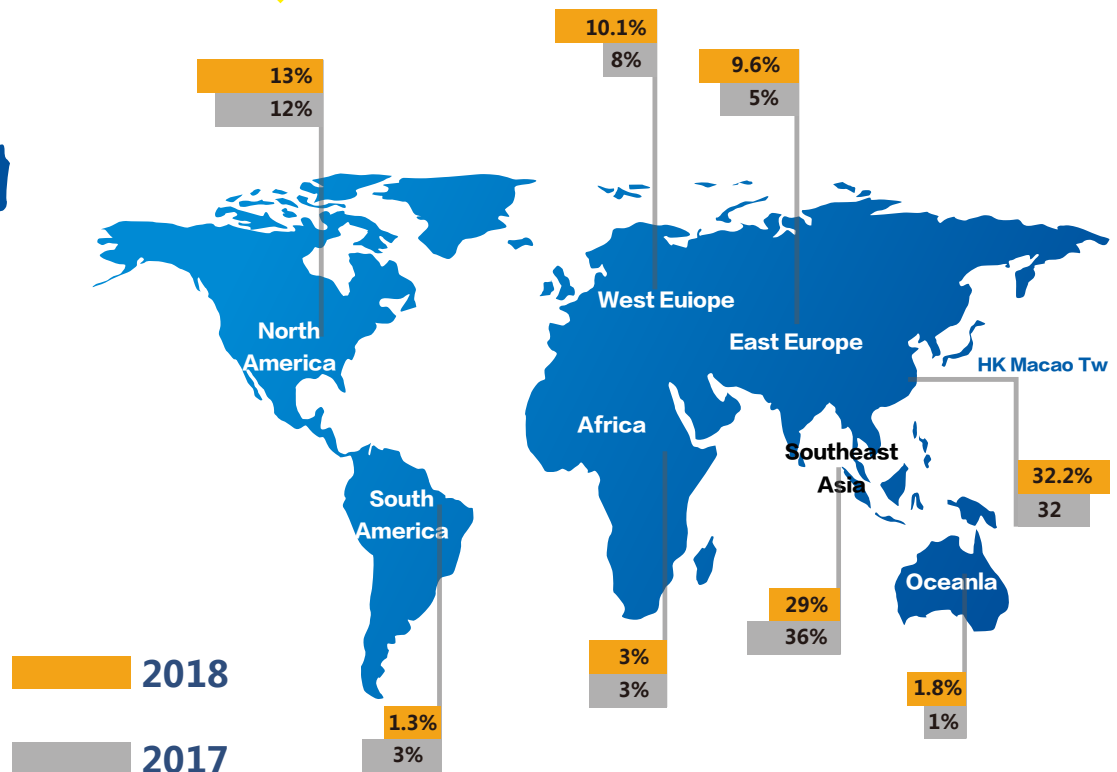
Gathering of Quality Buyers for New Market Opportunities



More Local Buyers out of South China



Increasing Number of Oversea Buyers

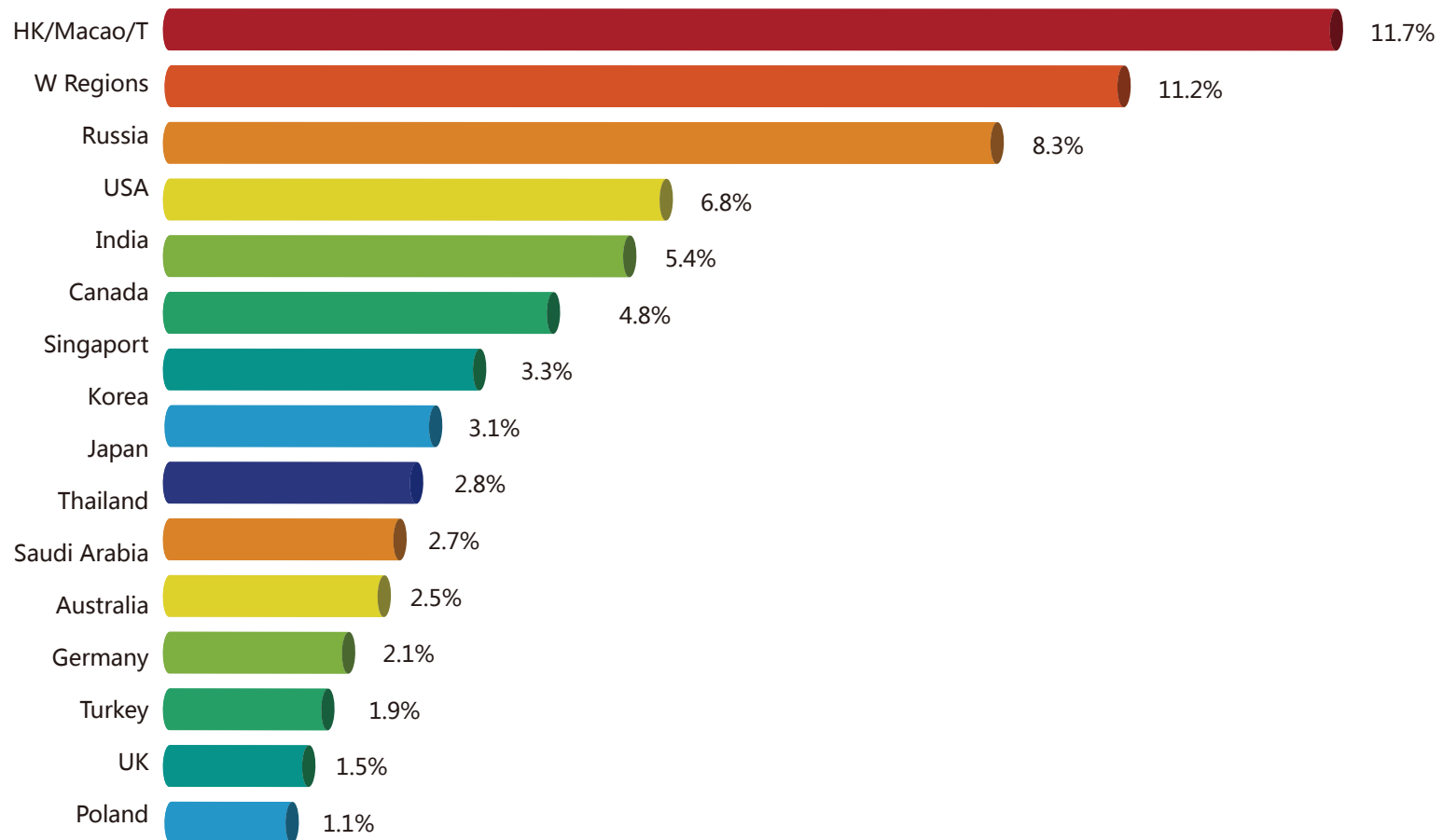


2018 ISLE

Overseas Buyers

(Over 20% of Total Number of Buyers)

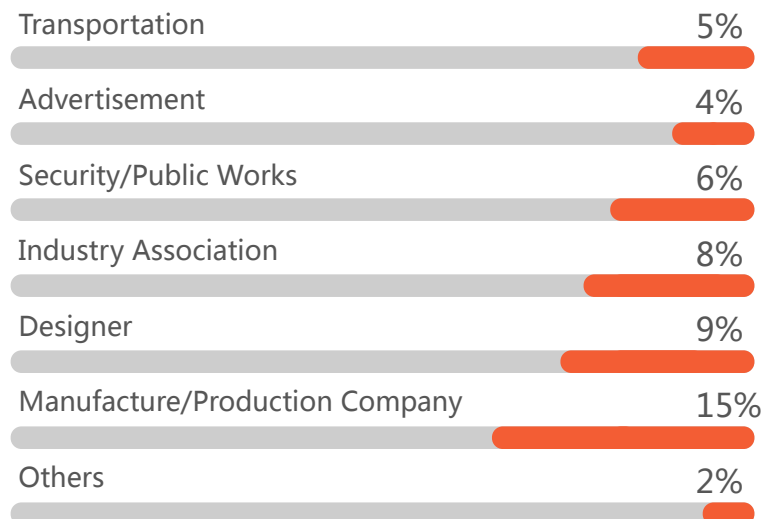
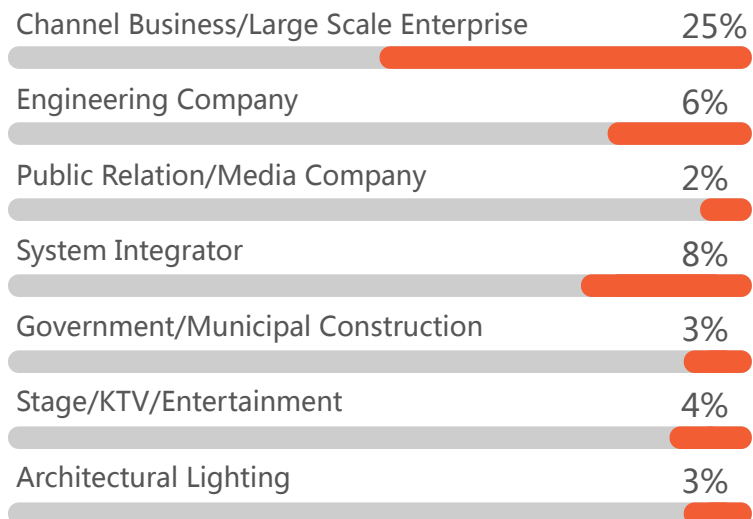
Top 15 Countries & Regions



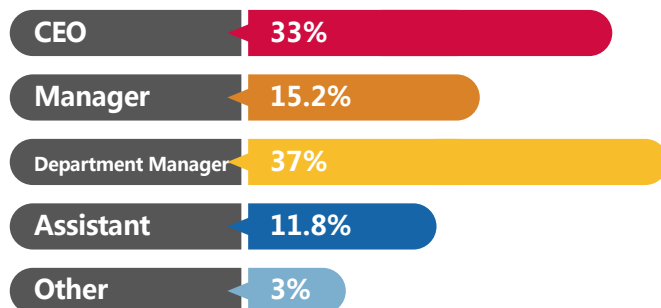
Visitor Analysis



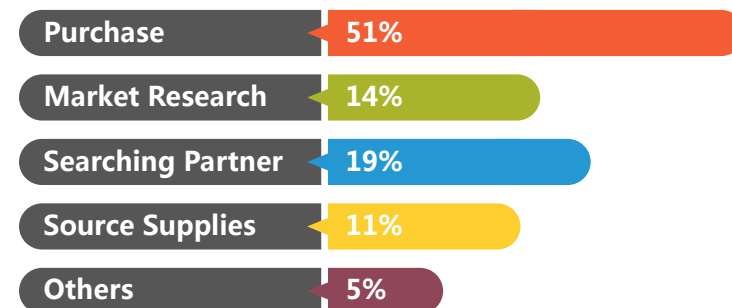
Visitors Nature of Business



Level of Visitors



Visit Purposes



Concurrent Activities

20+
Forms

46+
speakers

4+
Outstanding
Works Zone

Innovative Display· Smart Future

"Seize the Opportunity, Challenge the Future"-

Forum for Printing Industry & Award Ceremony for Design Week

"Seize the Opportunity

Challenge the Future"---HP Forum

ISLE - RUIFENG Tech procurement meeting

Description for "LED Cinema" and "LED 3D Cinema"

LED Industry in Japan

Yejibang: New Technology of Large Screen

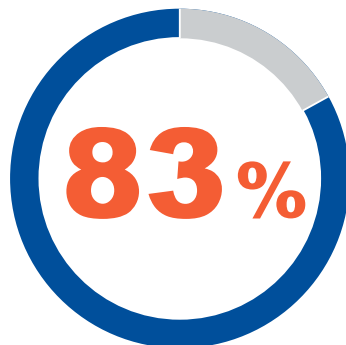
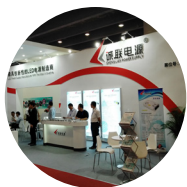
How to Strengthen The Advertising Industry

Meeting the Prettiest Jadesceen
--YIPLED Stage Art Innovation

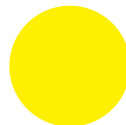
"Crafted Words in China" &
"Signs Workshop" Series Activity

2018 ISLE

Industry Leaders Shining on The Best Platform



Comments from Exhibitors



Satisfaction of Exhibitors

We have brought many advanced & cutting-edge LED products to ISLE 2018, while you can see this CR1.2 fine pitch LED solution.

——Absen

About new product? It is definitely LEDMAN' s 3rd generation COB fine pitch LED which is very hot in ISLE 2018. The ISLE show has strengthened the influence in LED industry and global market, and attracted more buyers from all over the world.

——Lightman

There are many clients from emerging markets like Russia, India and Taiwan Area coming to this show. We are very confident that the ISLE show will be better and better.

——EZLETTER

The ISLE 2018 is better than previous editions; firstly, the exhibitors bring more new machines to the show; secondly, the number of both domestic and overseas buyers has increased.

——SUDA

We are focus on the manufacture area. We hope ISLE could help up expend the nouth China market.

——Senfeng

Among many signs & LED exhibitions in different cities, we think the Guangzhou ISLE is the best one, because ISLE show is much more dynamic and closer to the industry.

——Chenglian

In ISLE 2018, we are showcasing the super seamless screen-Macro Rear Projection, with independent research and development of Chinese, independent intellectual property and international standard patents.

——LANBO

ISLE is one of the most important business platform , we glad to meet professional visitors here

——YSE TECH

We provide integrated solution. Hope ISLE could help us expend the market abroad.

——Nova star

ISLE held excellent activities and we glad to be here !

——YIPLED

2018 ISLE

Industry Leaders Shining on The Best Platform

● LED

 艾比森	 利亚德	 雷曼光电	 LIGHTKING 丽晶光电	 联建光电	 喜品光电	 云智科技	 Unilumin 洲明	 Esdlumen 易事达	 BAKO 巴科	 创思特
 CREATELED 创显光电	 德彩光电	 CCDL 惠州中德显示光源有限公司	 希达电子	 郑州中航	 灵信视觉	 Pallas	 BlumiTek 中蓝光电	 华夏光彩	 卡莱特	 灵犀科技
 新亚胜光电	 Gtek 立翔盛科	 GIOSHINE	 聚力巨影	 VDWALL 唯奥视讯	 信睿瑞光电	 迈普视通	 METEOR SHOWER	 联锦光电	 路东科技	 明兴光
 国星光电	 联联电源	 创联电源	 LedHERO 赫尔诺	 华鑫电子	 UNLED 力依照明	 百联明卓科技	 RGBlink 视诚	 Hikilife 海康科技	 Mooncell	 深圳市思科瑞光电有限公司
 日上光电	 DIGIBIRD	 J-GAI 晶彩光电	 Hatress 汉创	 合利泰科技	 彩易达	 格特隆	 杰思创	 GKG	 sampleX	 SkyView 视凯威
 DG	 Chontdo 澄通光电	 LAMP 蓝普科技	 木林森照明	 华杰光电	 sampleX	 NOVASTAR 诺瓦科技	 汇源电子	 Hyrite	 TEEHO 天合光电	 KN-LIGHT
 CLT 科伦特	 LUXON 腾升光电	 Kinglight 晶台光电	 巨能伟业	 HUANGJIA	 SkyView 视凯威	 RIGHTLEDS 中正零壹	 LANBO	 Voury 卓华	 深圳市思科瑞光电有限公司	 深圳市思科瑞光电有限公司

● Sign & Equipment

 SUDA 速达	 森峰	 EXCITECH CNC TECHNOLOGY	 Ruijie	 NCOG 诺克钣金加工自动化设备	 WEIHONG	 Yinghe	 XULI	 DCTECH	 VARIBEND
 DNE LASER 迪能激光	 EZLETTER 昇字国际	 Jie	 Zhuochuang	 力星激光	 日上光电	 KEUNDO	 北道	 广德数控	 广德数控
 木保	 AVERY DENNISON	 XSY 鑫盛源	 Saiqiao	 Becarve 倍克威	 XENONS 锐诺斯	 东宝鑫	 Sunlight	 FANCH 北京泛斯机床	 XQL 鑫全制镜光
 hp	 泰美斯	 RIZ	 MINTECH 明特	 NCOG 诺克激光	 明丰	 Keda	 雅色兰	 TECKWIN	 Lightstar 亮欣
 L&Q 蓝旗	 ACE	 AORISE 澳亿扬标识	 彦标	 Ocan 欧尚	 Becarve 倍克威	 WIT-COLOR	 汉马激光	 MOTOH Digital Image Solutions	 EPSON
									 广州吉和普瑞德科技有限公司

以上品牌不分先后 (历届参展企业)

Gathering of Quality Buyers

85%

Satisfaction of Visitors



China

Engineer from Nanjing

I'm from Nanjing, Jiangsu. The exhibition scale is really large, gathering a lot of excellent LED companies and factories including almost all the LED screen market leaders. We find that everyone is focusing on fine pitch LED screen.



China

Buyer from North East China

We come to Guangzhou and the cities nearby every year, including Zhongshan. Peers in the this industry share the news about this show and that's why we are here. I found new sources of suppliers this time.



Canada

Canadian L.E.D Wholesale Mr. Sahiwal

There is so much to see, the fair is awesome. We are going to the factories after the fair, in Shenzhen and located here as well. Go right to the source itself."



US

Glux Creative America Corporation Mr. Swami:

"It provides very good opportunities here, lots of buyers come here, they can find different kinds of LED screen solutions, different companies, different prices, all things are here."



Argentina

NEXOS TRADING Mr. Pereda

"We can find what we need here, so it is nice to have such a platform like ISLE."



India

SKYLINE AUDIO VISUALS Mr. Manjuath:

"It is a very nice exhibition, definitely. So many products we have seen, and now we are going to make the order."



Russia

AD Pixel Mr. Ivanov:

Last time I had been to the Shanghai show, generally, here is better for me to find some new products, new ideas and new manufacturers."



US

XL Video Ms. Hart:

What I like this fair is very close to the production center. If you really like the product, it is very convenient to go the factory easily.



Iran

Hossein Sabzi

This is our first time to join ISLE, my business partner and I are recommended by one of the exhibitor and received the invitation from ISLE's organizer. I would like to find good quality products in LED display and relevant modules via this visit, and I am happy that ISLE provides good exhibition area planning and multiple qualified exhibitors.




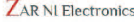


















Malaysia

Jordan Ng

I received ISLE's advertising email for several times and started to follow the exhibition's information gradually. We come to China quite frequently, so we are happy to visit different industrial exhibitions to collect more business updates in Chinese market. In my opinion, ISLE is professional, I like it.

2018 ISLE

Part of VIP Buyers (Overseas)

	Production Resource Group
	Zarni Electronics
	XL Video
	Lycian Stage Lighting
	Vizyonled
	Matrisled
	VIDEOFORCE
	MJ Event Gear
	VISUAL LED
	Mega LED
	HeloLED
	RGB VISION LED
	Audio Design
	LBT Electronics
	LED Vision Sdn. Bhd.
	Rajhans Audio Visual
	RD LED
	Sabha Advertising
	VIET IMAGE
	WROTH INNOVATION
	LED Screens Australia
	Times LED
	5 STAR LED INC
	KITAMURA INDUSTRY CO., LTD.

	UK	Leading supplier of solution for art and performance equipment and system integration
	Burma	Supplier of solutions for system integration
	US	Largest supplier of solution for art and performance equipment and system integration
	US	Lessor of stage lighting equipment
	Turkey	Largest supplier and lessor of outdoor ad and LED screen
	Turkey	Lessor and trader of outdoor LED lighting and LED screen
	Sweden	Main trader and lessor of audio and video equipment and stage lighting equipment
	South Africa	Service provider and lessor of audio and video equipment and stage lighting equipment
	Poland	Largest supplier and lessor of outdoor ad, LED screen and LED lighting
	Russia	Service provider and lessor of audio and video equipment and stage lighting equipment
	Malaysia	Main supplier of outdoor LED lighting and LED-related product
	Italy	Main provider of outdoor LED lighting and LED-related product
	India	Large lessor of audio and video equipment and stage lighting equipment
	India	Well-known supplier and trader of LED sound wall and LED sign product
	Malaysia	Main supplier of outdoor LED lighting and LED-related product
	India	Main lessor of audio and video equipment and stage lighting equipment
	India	Well-known supplier and trader of LED sound wall and LED sign product
	UAE	Large supplier of LED screen and ad sign
	Vietnam	Trader of lighting, sound, audio and video integration
	Thailand	Manufacturer and trader of LED sign product
	Australia	Leading supplier of LED screen integration in Australia
	Brazil	Leading supplier of outdoor LED screen integration
	US	Leading supplier of LED screen integration
	Japan	Supplier of LED screen, lighting and electric component integration

Part of VIP Buyers (Domestic)

Longlatled	LED display dealer, project contract and system integrator
Ogilvy	Advertising planner, designer, media and operator
Beijing Senda Screen Company	Advertising project contractor
Enshi Zhoujindian Culture	Media/advertising planner, designer and producer, architectural and decorative lighting project contractor, integrated supplier of city landscape and lighting
Guangzhou Duocai Advertising Co., Ltd.	Media/advertising planner, designer and producer
Guizhou Owl Culture Communication Co., Ltd.	Integrated supplier of stage, KTV and performance, art and entertainment equipment
Harbin Qinse Culture Communication	Integrated supplier of stage, KTV and performance, art and entertainment equipment
Ruixiang Advertising Material Trading Company in Hengyang, Hunan Province	Integrated supplier of advertising materials
Jiangfufu Lighting Co., Ltd.	Integrated supplier of architectural and decorative lighting, city landscape and lighting
Linyi Jinsheng Optoelectronic	Integrated supplier of LED lighting fixtures
Nanchang Shangshi Advertising and Decorative Project Co., Ltd.	Advertising and decorative project contractor
Shanghai Xingduo LED Co., Ltd.	Project contractor
Shenzhen Wenen Lighting Co., Ltd.	Integrated supplier of lighting material
Yida Advertising	Advertising planner, designer, media and operator
Yuen Kee Co., Ltd.	Sign and advertising equipment dealer
Zhejiang Inlove Music & Entertainment Co., Ltd.	Integrated supplier of stage, KTV, performance, art and entertainment equipment
Zhongsheng Audio, Video & Lighting	Integrated supplier of architectural and decorative lighting, city landscape and lighting, stage, KTV, performance, art and entertainment equipment

Our Footprints Worldwide



2018 ISLE

Media Coverage and Report by 2286 Agencies

商业评论
Business Review

YAHOO!
FINANCE

thejapan times

KK KYODO NEWS SITE
株式会社
共同通信社

ITAP
TACC

ThaiPR.NET
Thailand Press Release ข่าวประชาสัมพันธ์

TradeShowMarketing.com
Marketing Ideas, News & Articles

LEDs
MAGAZINE

HOUSTON
BUSINESS JOURNAL

MarketWatch

PRWire 共同通信 PRワイヤー

NEW YORK
BUSINESS JOURNAL

慧聪LED显示照明网
ledp.hc360.com

cnet CNET Japan
ニュース

业绩榜
WWW.YEJIBANG.COM

亞洲
標識 ASIA SIGNS

LED网
WWW.CNLEDW.COM

廣東LED
广东省科技厅主管期刊

慧聪LED网
led.hc360.com

LED-100.COM
LED-100 大屏网

《LED屏显世界》
《LED照明世界》

OFweek display.ofweek.com
显示网
中国显示行业门户

新兴产业智库
Emerging Industry Thinktanks

國際照明
INTERNATIONAL LIGHTING

数字标牌网
www.ds-360.com
国内第一家数字标牌行业门户网站

中国标识网
WWW.CHINA-SIGN.COM

IDS 智能数字标牌
INTELLIGENT DIGITAL SIGNAGE

LED 显示渠道
LED DISPLAY CHANNEL
全球关注显示渠道第一刊

数字音视频工程网
DIGITAL AUDIO VIDEO

广告制品与制作
杂志社

广告锋标

Soled
www.sosoled.com

中华标识网
www.sign51.cn

浩訊資訊
Ocean Information

Google

YAHOO!

Baidu 百度

TVS
南方电视台
www.tvscn.com

f

in



GZ
广州电视台

2018 ISLE

Global Partnership



2018 ISLE

**Thank you for your support.
See you in 2019ISLE!**



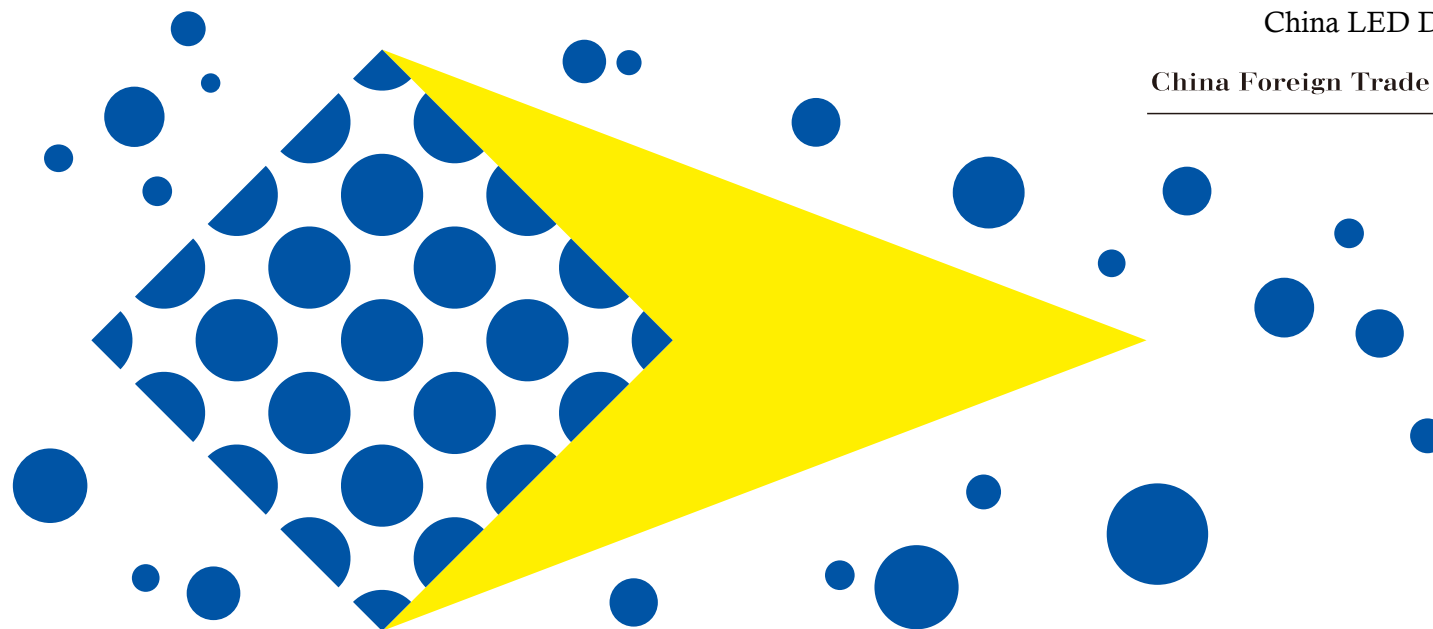
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E-mail: isle@cantonfairad.com



wechat



<http://en.isle.org.cn>