



Int'l Signs & LED Exhibition, Guangzhou

**Int'l Commercial Display Technology & Application
Exhibition, Guangzhou**

Post Show Report

2017. 2. 15 – 18

Area B, Canton Fair Complex

B

Organizers :

Canton Fair Advertising Co., LTD.

China Foreign Trade Guangzhou Exhibition General Corp

www.isle.org.cn



Summary

1,600+

Exhibitors

100,000^m²

Exhibition Area

2,085,000

Visits

20+

Forums



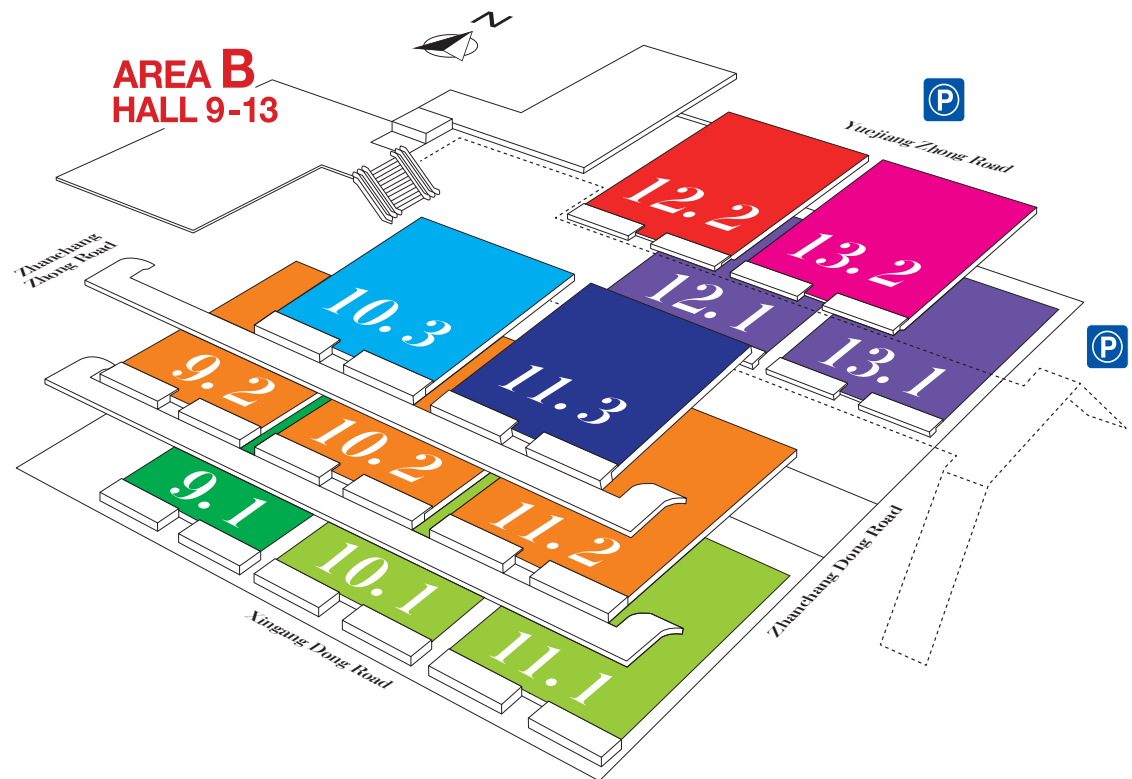
Expanded & Optimized Exhibition Areas

● 2017 ISLE

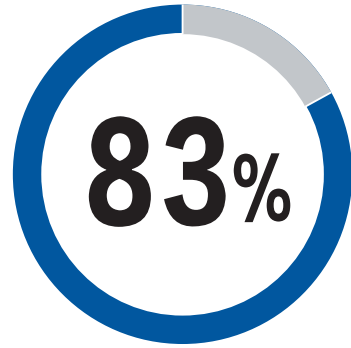
New Area in Hall 12.2
Integrated Screen Solution

● 2015/2016 ISLE

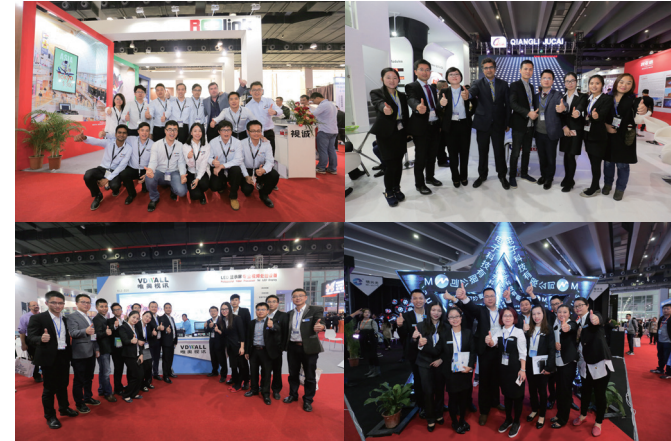
LED Screens, Video Wall, Fine Pitch
LED Lighting
Advertising Signs
Display Materials
Engraving Machines & Bending Machines
Inkjet-Printing Machines



Industry Leaders Shining on The Best Platform



Satisfaction of Exhibitors



Comments from Exhibitors

Absen brings 4 LED display solutions to the ISLE Guangzhou this year. We wish to promote the display technology of a national brand to the global market and increase our competitiveness in the domestic market through the ISLE platform.

---- SHENZHEN ABSEN OPTOELECTRONIC CO.,LTD
(loyal exhibitor joining three consecutive sessions)
GM in China Area Zhang Huabin

As the first private company in China that acquired a listed company in NASDAQ, Leyard has always been trying to become an international company, and for this purpose, Leyard has taken a firm step by participating in ISLE.

----Leyard Optoelectronic Co., Ltd
(loyal exhibitor joining three consecutive sessions)
Sales Manager Jiang Jie

We bring 3 models of our latest laser cutters to this exhibition, and all of them are Senfeng's present hero products. By showing our good products at the large exhibition, we have received many orders from home and abroad.

---- Jinan SENFENG Technology Co., Ltd
(loyal exhibitor joining three consecutive sessions)
Manager Liu Wei

Ledman exhibits small-pitch indoor and outdoor products in this exhibition. Total sales of Ledman at present grows by around 50% over a year ago. It should be a very good start in 2017. Through participation in a series of exhibitions and business layout, I believe Ledman will have a promising prospect this year.

----LEDMAN OPTOELECTRONIC CO.,LTD
(loyal exhibitor joining three consecutive sessions)
Sales Director Yang Jianjun

We participate in the ISLE mainly in hope that the organizer can bring us more professional buyers both in China and overseas and build a better platform for us. After the 4-day exhibition, our expectation as an exhibitor is met.

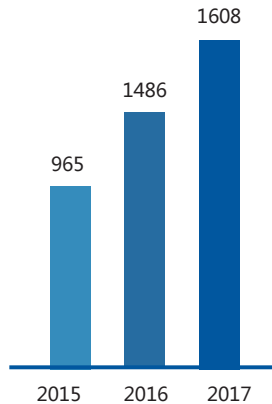
----Guangzhou AORISE Group
(loyal exhibitor joining three consecutive sessions)
GM Wu Song

We hope we can gain more support from our clients and increase our market share by improving our product quality and participating in ISLE Guangzhou.

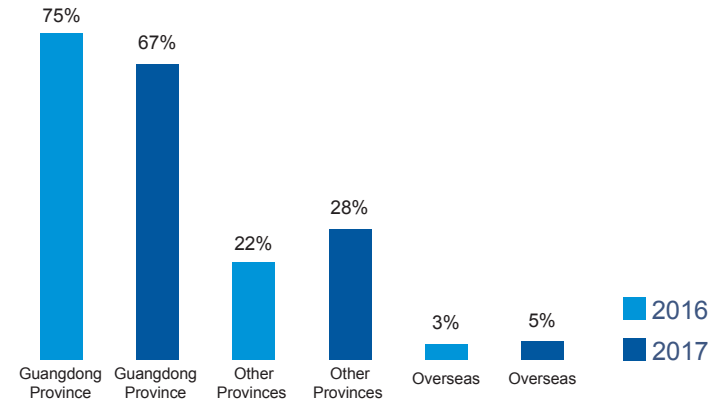
---- Guangzhou YUEFA Digital Technology Co., Ltd
(loyal exhibitor joining three consecutive sessions)
GM Chen Weiyong

Industry Leaders Shining on The Best Platform

Increasing Exhibitors



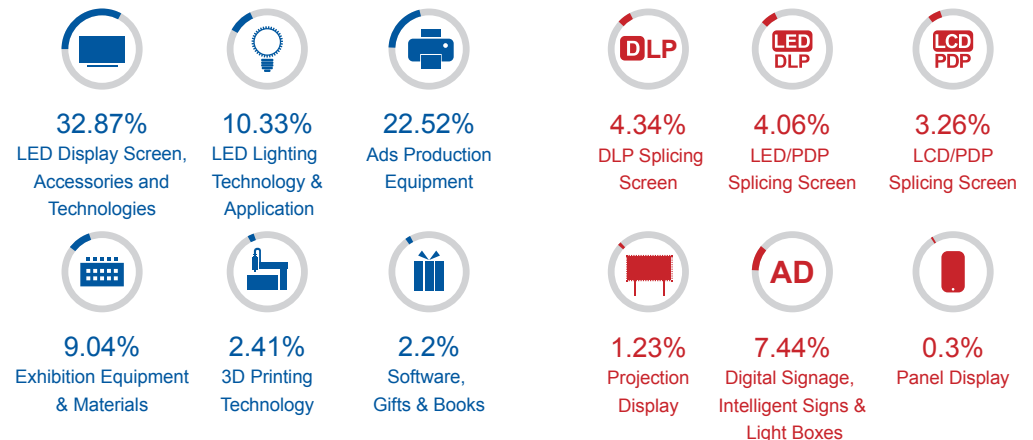
More Non-local Exhibitors



New Breakthrough for Overseas Exhibitors



More Exhibits



• New Exhibits

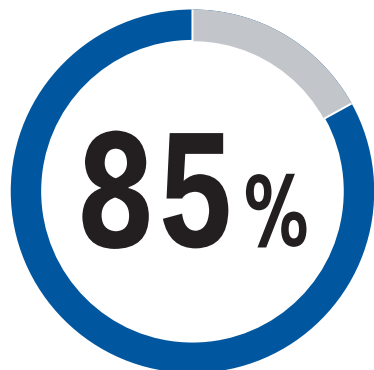
Industry Leaders Shining on The Best Platform

● LED Area

● Signs Area

(Exhibitors' names are in alphabetical order)

Gathering of Quality Buyers



Satisfaction of visitors



China

Engineer from Nanjing

I'm from Nanjing, Jiangsu. The exhibition scale is really large, gathering a lot of excellent LED companies and factories including almost all the LED screen market leaders. We find that everyone is focusing on fine pitch LED screen.



China

Buyer from North East China

We come to Guangzhou and the cities nearby every year, including Zhongshan. Peers in the this industry share the news about this show and that's why we are here. I found new sources of suppliers this time.



Canada

Canadian L.E.D Wholesale Mr. Sahiwal

There is so much to see, the fair is awesome. We are going to the factories after the fair, in Shenzhen and located here as well. Go right to the source itself."



US

Glux Creative America Corporation Mr. Swami:

"It provides very good opportunities here, lots of buyers come here, they can find different kinds of LED screen solutions, different companies, different prices, all things are here.



Argentina

NEXOS TRADING Mr. Pereda

"We can find what we need here, so it is nice to have such a platform like ISLE."



India

SKYLINE AUDIO VISUALS Mr. Manjuath:

"It is a very nice exhibition, definitely. So many products we have seen, and now we are going to make the order."



Russia

AD Pixel Mr. Ivanov:

Last time I had been to the Shanghai show, generally, here is better for me to find some new products, new ideas and new manufacturers."



US

XL Video Ms. Hart:

What I like this fair is very close to the production center. If you really like the product, it is very convenient to go the factory easily.



Iran

Hossein Sabzi

This is our first time to join ISLE, my business partner and I are recommended by one of the exhibitor and received the invitation from ISLE's organizer. I would like to find good quality products in LED display and relevant modules via this visit, and I am happy that ISLE provides good exhibition area planning and multiple qualified exhibitors.



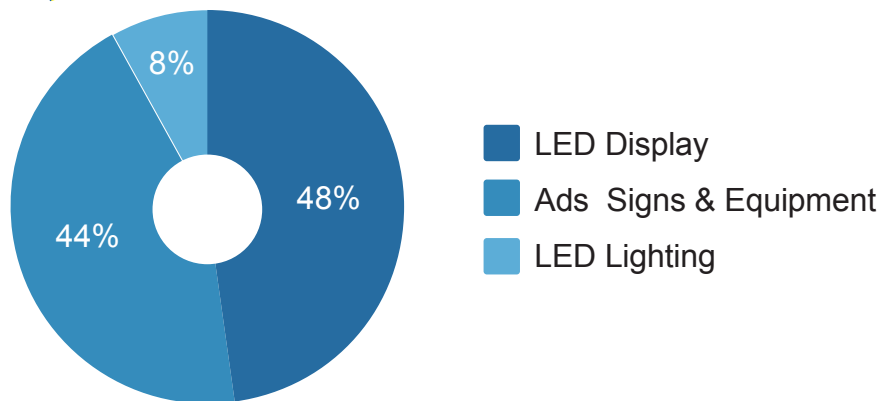
Malaysia

Jordan Ng

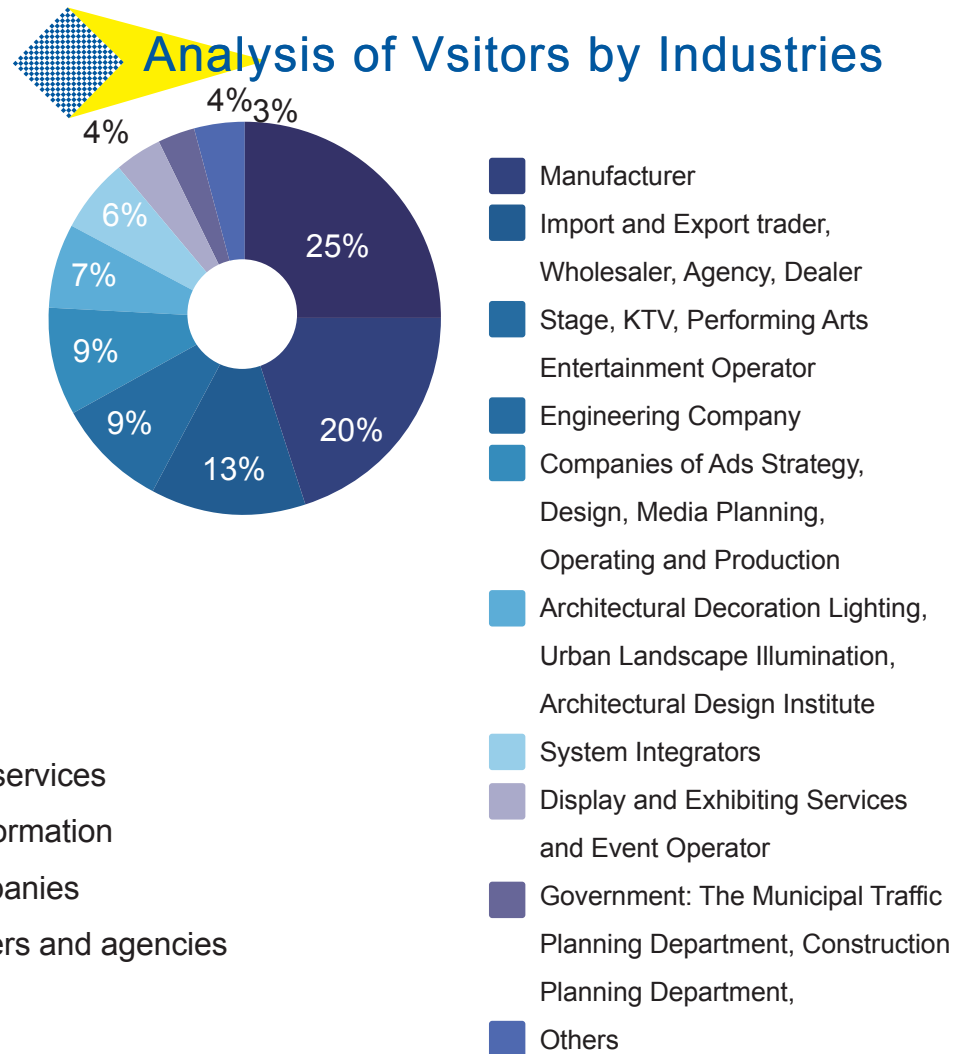
I received ISLE's advertising email for several times and started to follow the exhibition's information gradually. We come to China quite frequently, so we are happy to visit different industrial exhibitions to collect more business updates in Chinese market. In my opinion, ISLE is professional, I like it.

Gathering of Quality Buyers for New Market Opportunities

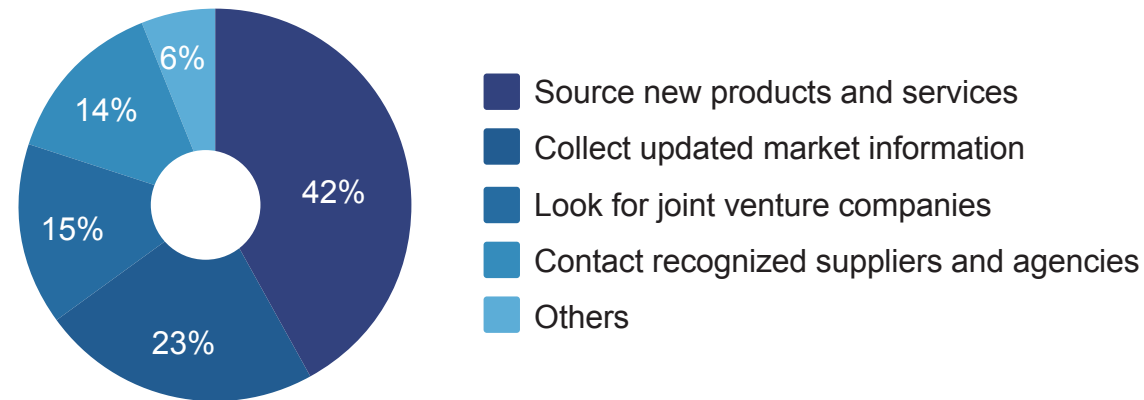
Analysis of Visitors by Interests



Analysis of Visitors by Industries

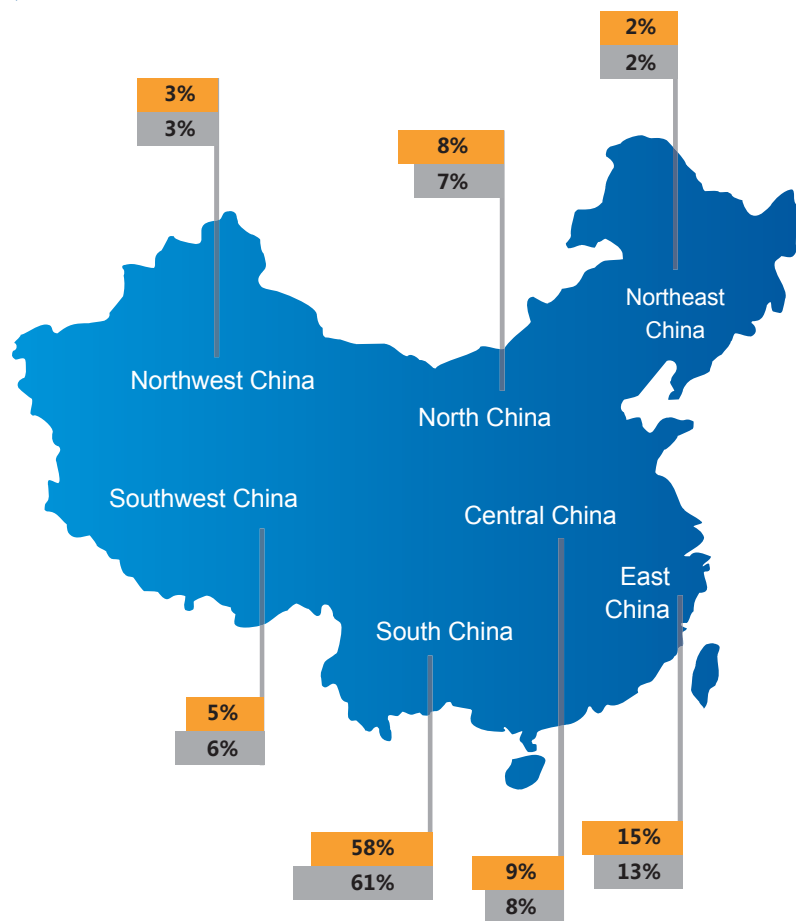


Analysis of Visitors by Purposes

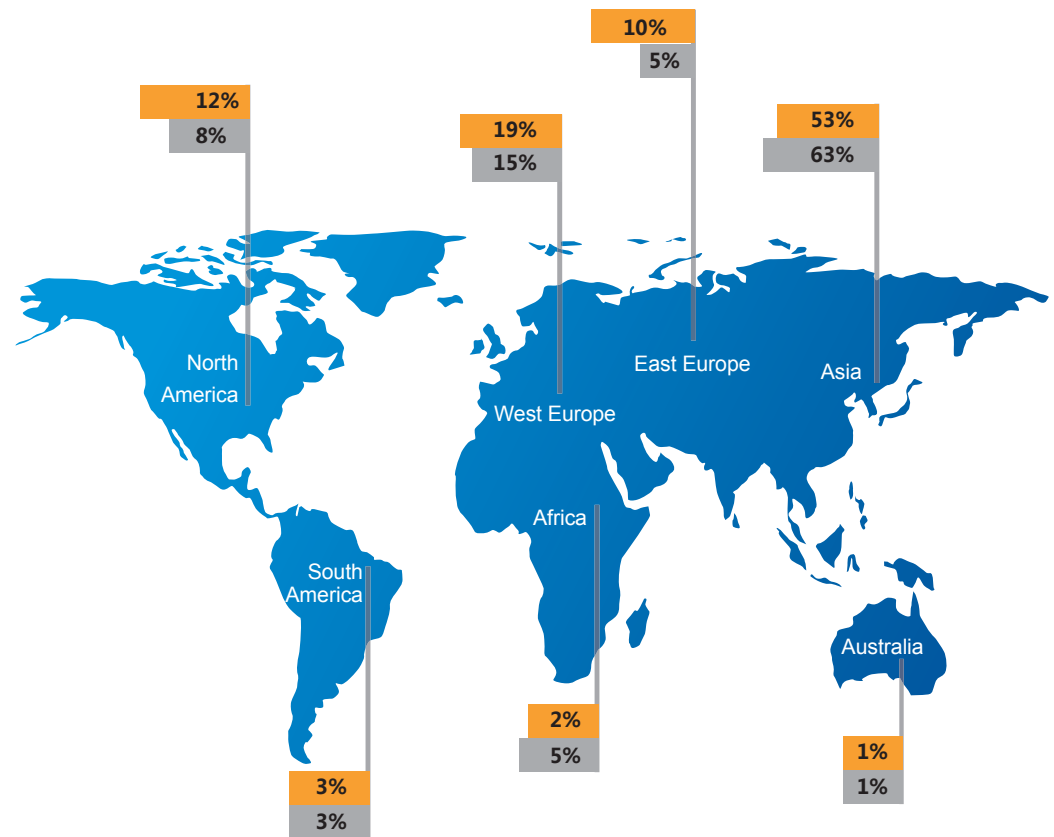


Gathering of Quality Buyers for New Market Opportunities

More Local Buyers Out of South China



More Overseas Buyers from Europe and America

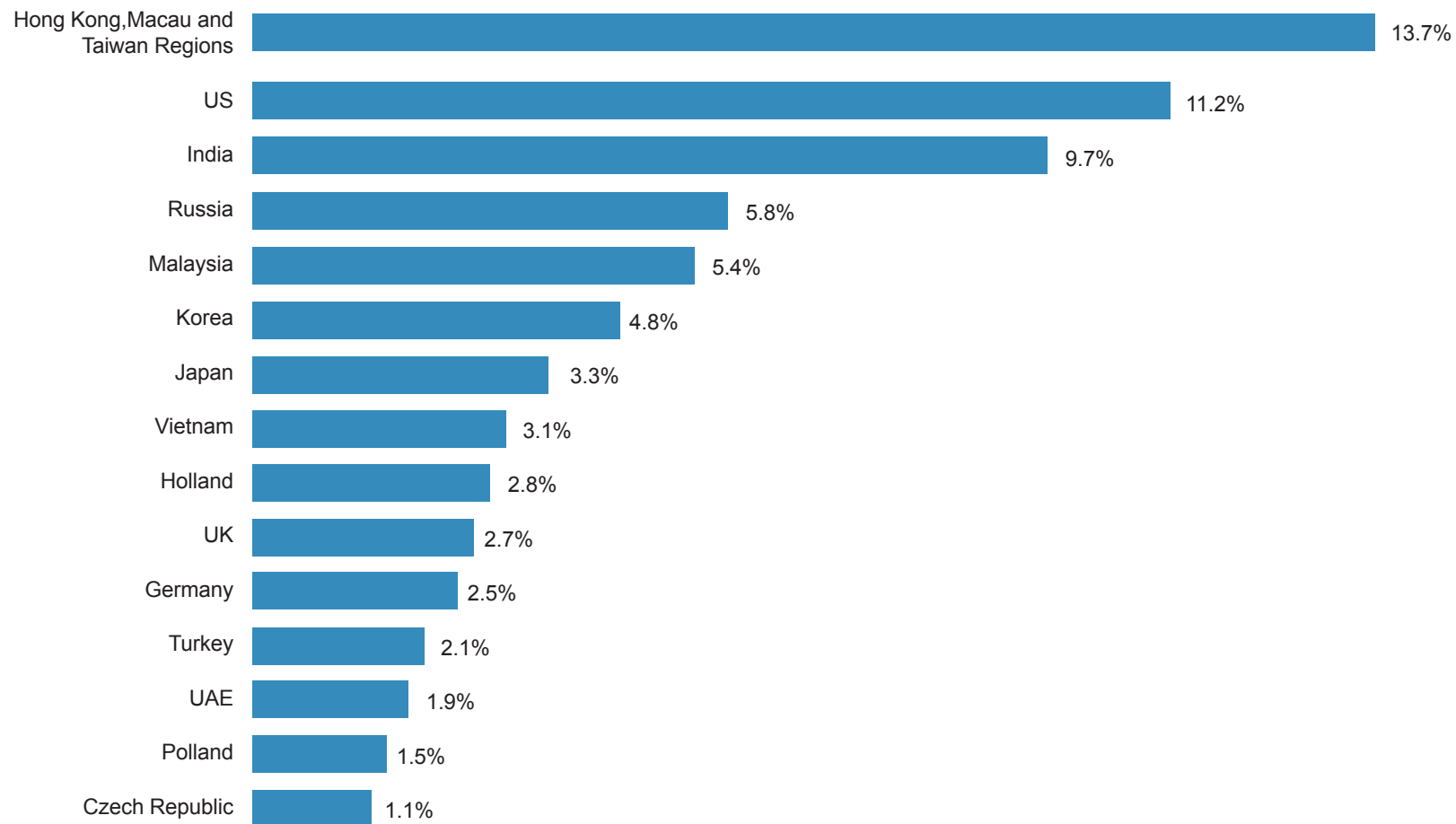


2016

2017

Overseas Buyers (Over 20% of Total Number of Buyers)









































Top 15 Countries and Regions



Part of VIP Buyers (Domestic)

Longlatled	LED display dealer, project contract and system integrator
Ogilvy	Advertising planner, designer, media and operator
Beijing Senda Screen Company	Advertising project contractor
Enshi Zhoujindian Culture	Media/advertising planner, designer and producer, architectural and decorative lighting project contractor, integrated supplier of city landscape and lighting
Guangzhou Duocai Advertising Co., Ltd.	Media/advertising planner, designer and producer
Guizhou Owl Culture Communication Co., Ltd.	Integrated supplier of stage, KTV and performance, art and entertainment equipment
Harbin Qinse Culture Communication	Integrated supplier of stage, KTV and performance, art and entertainment equipment
Ruixiang Advertising Material Trading Company in Hengyang, Hunan Province	Integrated supplier of advertising materials
Jiangfufu Lighting Co., Ltd.	Integrated supplier of architectural and decorative lighting, city landscape and lighting
Linyi Jinsheng Optoelectronic	Integrated supplier of LED lighting fixtures
Nanchang Shangshi Advertising and Decorative Project Co., Ltd.	Advertising and decorative project contractor
Shanghai Xingduo LED Co., Ltd.	Project contractor
Shenzhen Wenen Lighting Co., Ltd.	Integrated supplier of lighting material
Yida Advertising	Advertising planner, designer, media and operator
Yuen Kee Co., Ltd.	Sign and advertising equipment dealer
Zhejiang Inlove Music & Entertainment Co., Ltd.	Integrated supplier of stage, KTV, performance, art and entertainment equipment
Zhongsheng Audio, Video & Lighting	Integrated supplier of architectural and decorative lighting, city landscape and lighting, stage, KTV, performance, art and entertainment equipment

Part of VIP Buyers (Overseas)

 Production Resource Group	 UK	Leading supplier of solution for art and performance equipment and system integration
 Zarni Electronics	 Burma	Supplier of solutions for system integration
 XL Video	 US	Largest supplier of solution for art and performance equipment and system integration
 Lycian Stage Lighting	 US	Lessor of stage lighting equipment
 Vizyonled	 Turkey	Largest supplier and lessor of outdoor ad and LED screen
 Matrisled	 Turkey	Lessor and trader of outdoor LED lighting and LED screen
 VIDEOFORCE	 Sweden	Main trader and lessor of audio and video equipment and stage lighting equipment
 MJ Event Gear	 South Africa	Service provider and lessor of audio and video equipment and stage lighting equipment
 VISUAL LED	 Poland	Largest supplier and lessor of outdoor ad, LED screen and LED lighting
 Mega LED	 Russia	Service provider and lessor of audio and video equipment and stage lighting equipment
 HeloLED	 Malaysia	Main supplier of outdoor LED lighting and LED-related product
 RGB VISION LED	 Italy	Main provider of outdoor LED lighting and LED-related product
 Audio Design	 India	Large lessor of audio and video equipment and stage lighting equipment
 LBT Electronics	 India	Well-known supplier and trader of LED sound wall and LED sign product
 LED Vision Sdn. Bhd.	 Malaysia	Main supplier of outdoor LED lighting and LED-related product
 Rajhans Audio Visual	 India	Main lessor of audio and video equipment and stage lighting equipment
 RD LED	 India	Well-known supplier and trader of LED sound wall and LED sign product
 Sabha Advertising	 UAE	Large supplier of LED screen and ad sign
 VIET IMAGE	 Vietnam	Trader of lighting, sound, audio and video integration
 WROTH INNOVATION	 Thailand	Manufacturer and trader of LED sign product
LED Screens Australia	 Australia	Leading supplier of LED screen integration in Australia
Times LED	 Brazil	Leading supplier of outdoor LED screen integration
5 STAR LED INC	 US	Leading supplier of LED screen integration
KITAMURA INDUSTRY CO., LTD.	 Japan	Supplier of LED screen, lighting and electric component integration

Concurrent Activities

20

Professional
Forums

46

Speakers

4

Outstanding
Works Zone

- The 23rd Guangdong Advertising Design Contest
 - The Signs Exhibition Union
 - Summit Forum of China Crafted Word Industry's Developing Trend
- 2017 National Sign Association Forum Series
 - New Product Release of Printing Industry & Environment Protection Lecture
 - Yejingbang New Technology of Large Screen
- “Crafted Words in China”The National Craftman Contest
 - “China Display • Display China”The First China Space Display Design Contest

Media Coverage and Report by 2286 Agencies

商业评论
Business Review

YAHOO!
FINANCE

the japan times

KK KYODO NEWS SITE
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ITAP
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ThaiPR.NET
Thailand Press Release ข่าวประชาสัมพันธ์

Trade Show Marketing.com
Marketing Ideas, News & Articles

LEDs
MAGAZINE

HOUSTON
BUSINESS JOURNAL

MarketWatch

PRWire 共同通信 PRワイヤー

NEW YORK
BUSINESS JOURNAL

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ledp.hc360.com

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WWW.YEJIBANG.COM

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WWW.CNLEDW.COM

廣東LED
广东省科技厅主管期刊

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www.sign51.cn

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Ocean Information

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2017 ISLE

Our Footprints Worldwide



Global Partnership



Thank You for Your Support in 2017!
Look Forward to Meeting You Again in 2018!

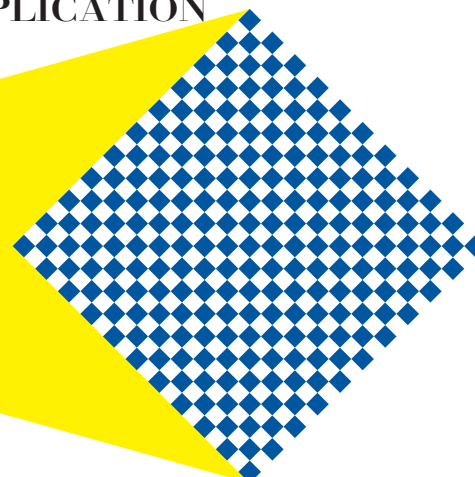


INT'L SIGNS & LED EXHIBITION, GUANGZHOU

**INT'L COMMERCIAL DISPLAY TECHNOLOGY & APPLICATION
EXHIBITION, GUANGZHOU**

2018 · 3 · 3 ▶ 6

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