



**INT'L SIGNS & LED EXHIBITION, GUANGZHOU**

**INT'L COMMERCIAL DISPLAY TECHNOLOGY  
& APPLICATION EXHIBITION, GUANGZHOU**

**March 3-6, 2019**

**Area B,  
Canton Fair Complex, Guangzhou**



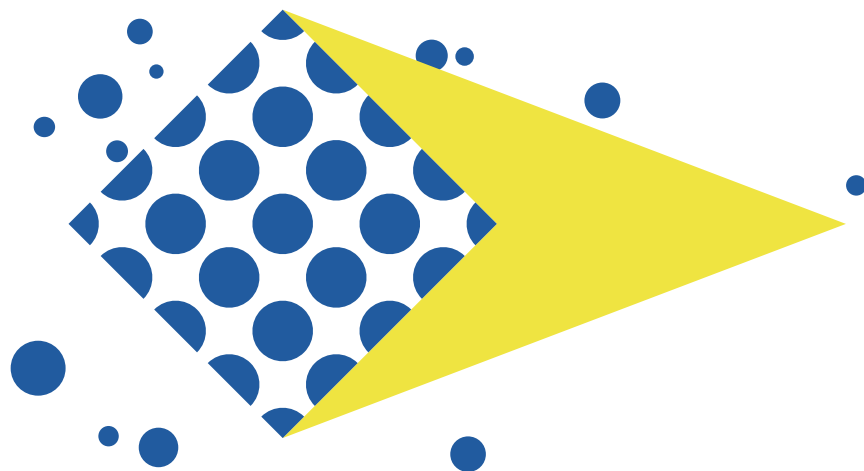
**More Exhibitors  
1,365**



**More Visits  
250,000**



**Professional Forums  
30+**



**Post Exhibition Report**

**Organizer:**

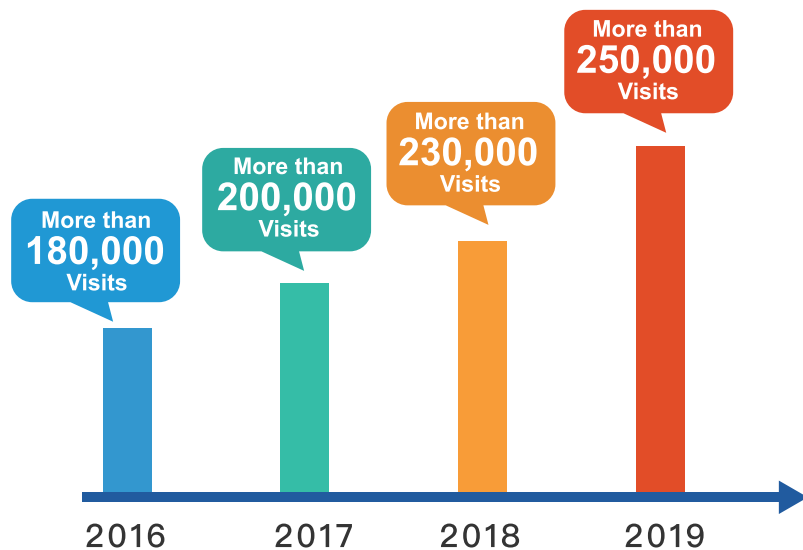
**Canton Fair Advertising Co., Ltd.  
China Foreign Trade Guangzhou Exhibition General Corp.**

**[www.isle.org.cn](http://www.isle.org.cn)**

# 2019 ISLE

- ISLE 2019 was held in Area B, Canton Fair Complex, Guangzhou from **3rd to 6th March**.

The four-day show attracted 1365 exhibitors and 250,000 visits to gather in the exhibition area of 100,000m<sup>2</sup>. Additionally, more than 30 professional conferences were held in the same period. It had achieved both breakthroughs in the scale of exhibition and the number of participants, which was a historic high.



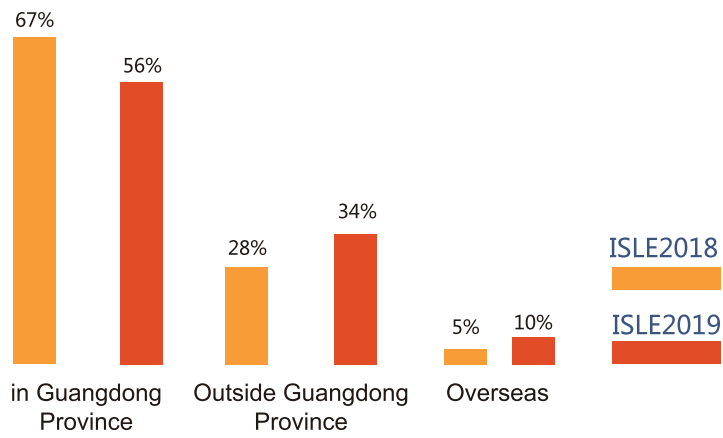


2019

ISLE

# Expansion & Optimization of Exhibition Layout

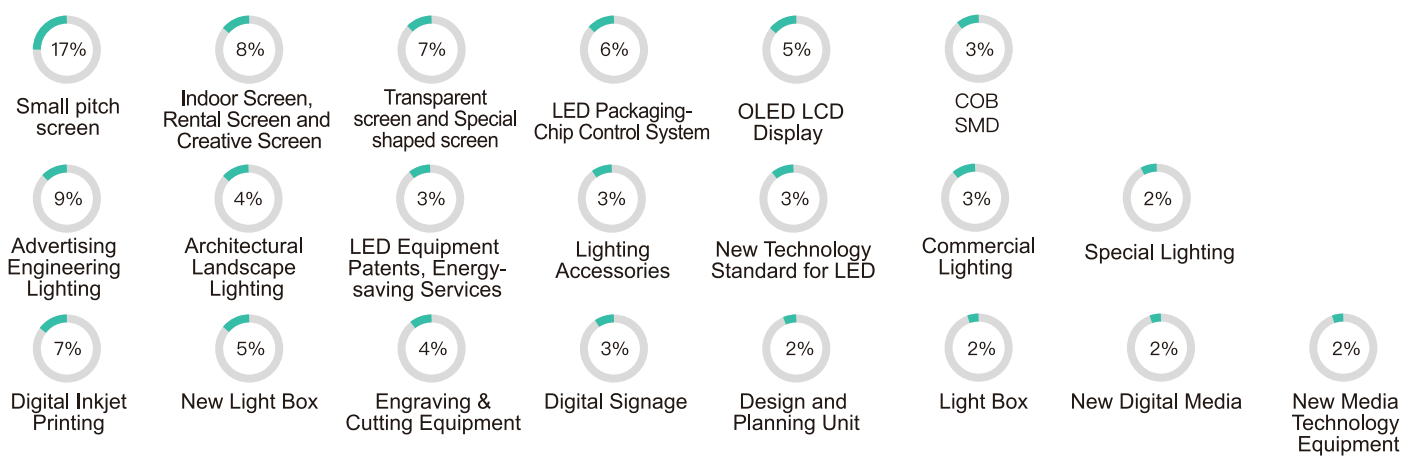
## More Outside Guangdong Exhibitors



## Exhibitors from Overseas



## More Exhibits



2019

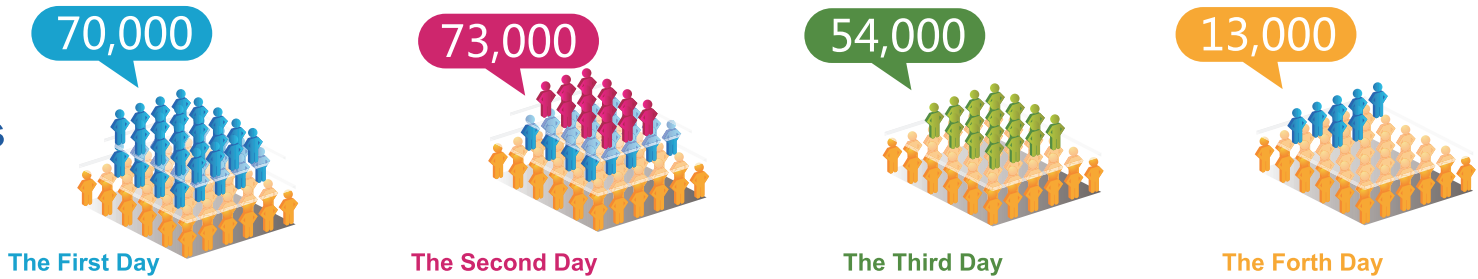
ISLE

High-Quality Buyers Gather With Tremendous Business Opportunities

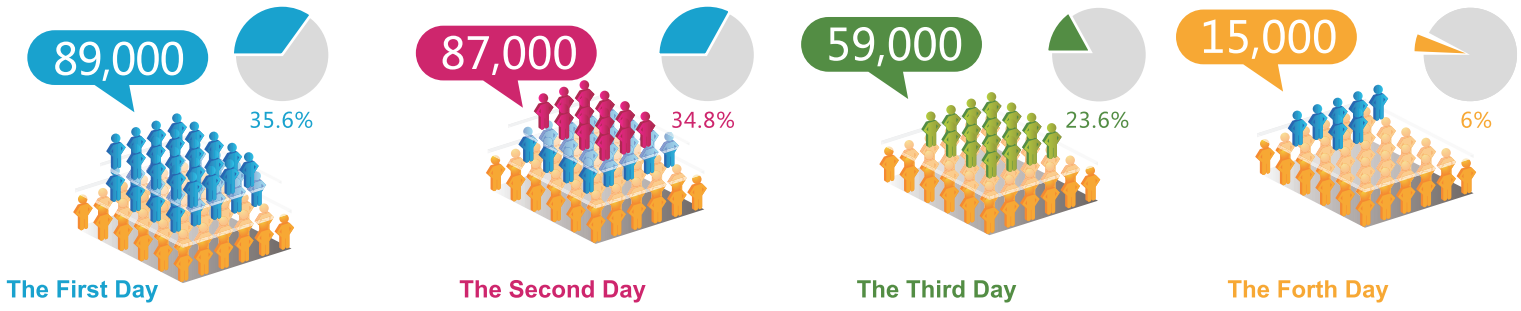
Visits of Buyers in Sign Area



Visits of Buyers in LED Area



Visits of All Buyers



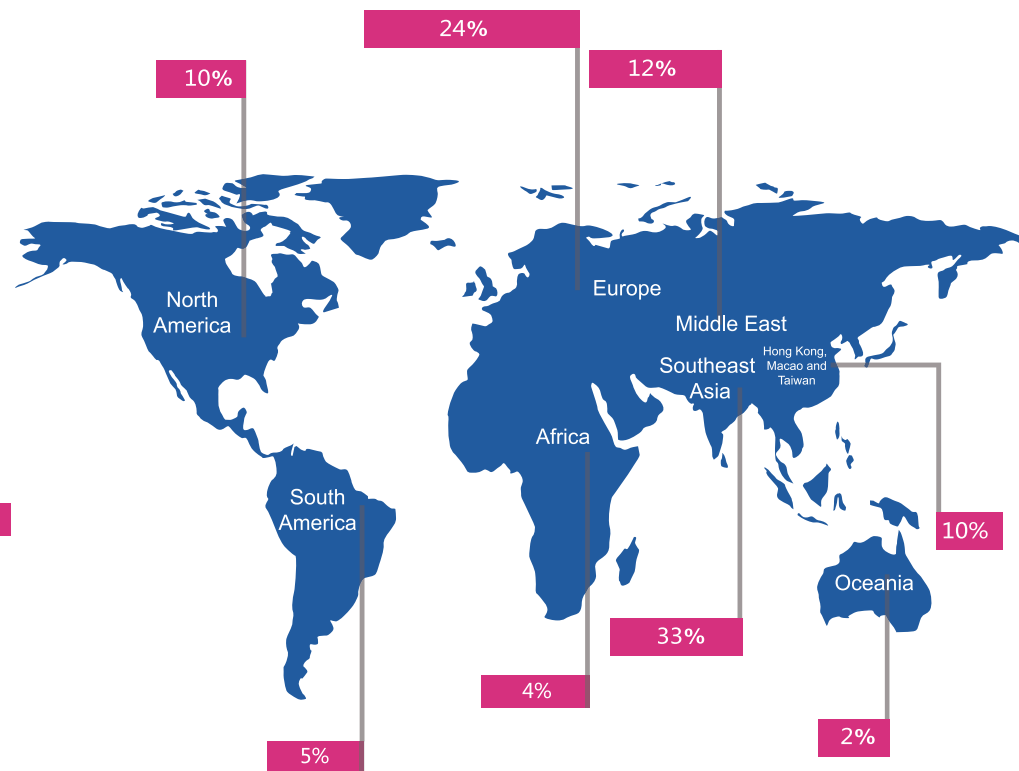
## Buyer Analysis in Geography

### Percentage of Domestic Buyers



Significant Growth in Buyers from South China

### Percentage of Overseas Buyers



European Buyers Doubled



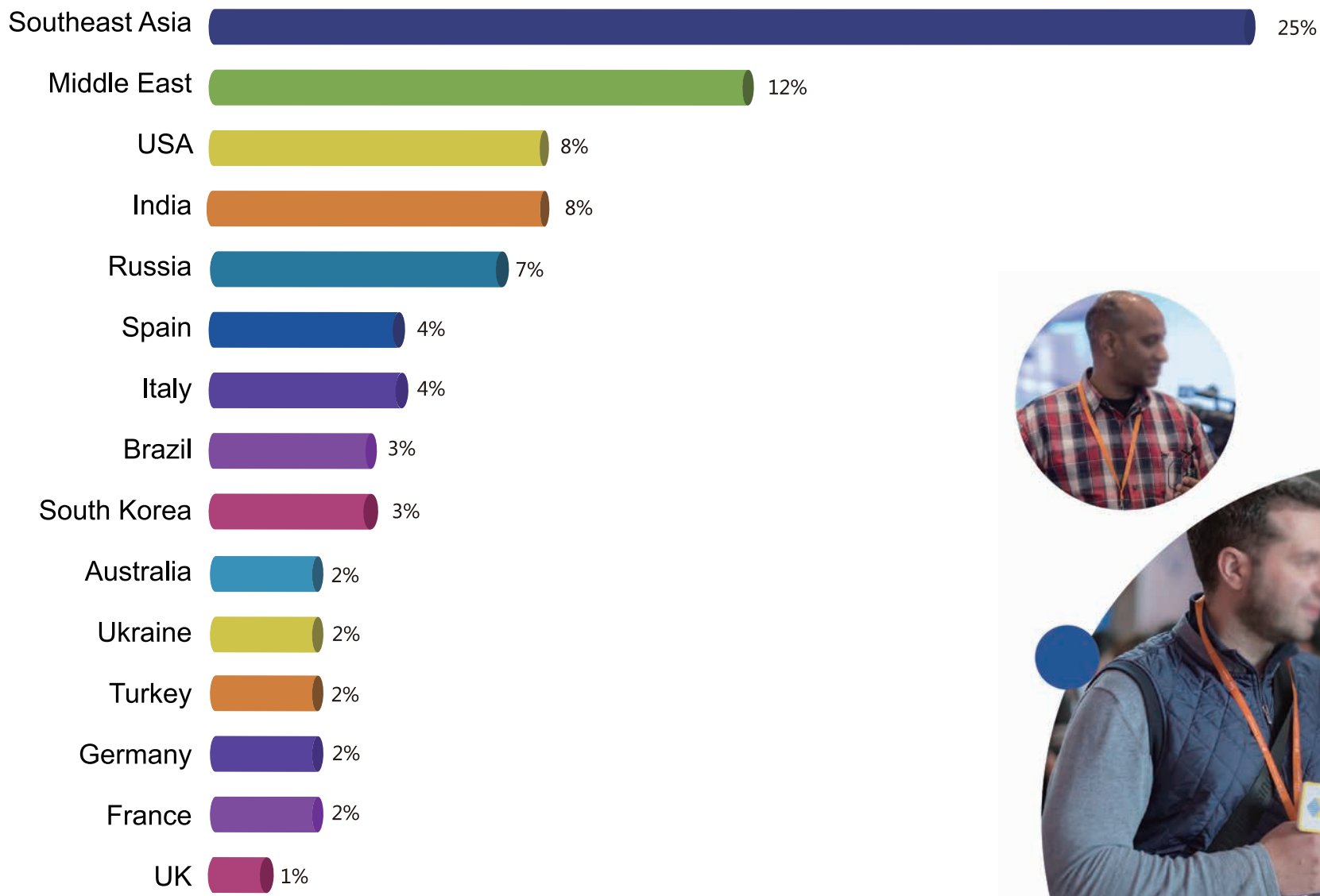
2019

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Overseas Buyers Increased by 10%



# Top 15 Regions/Countries That Overseas Buyers Came From

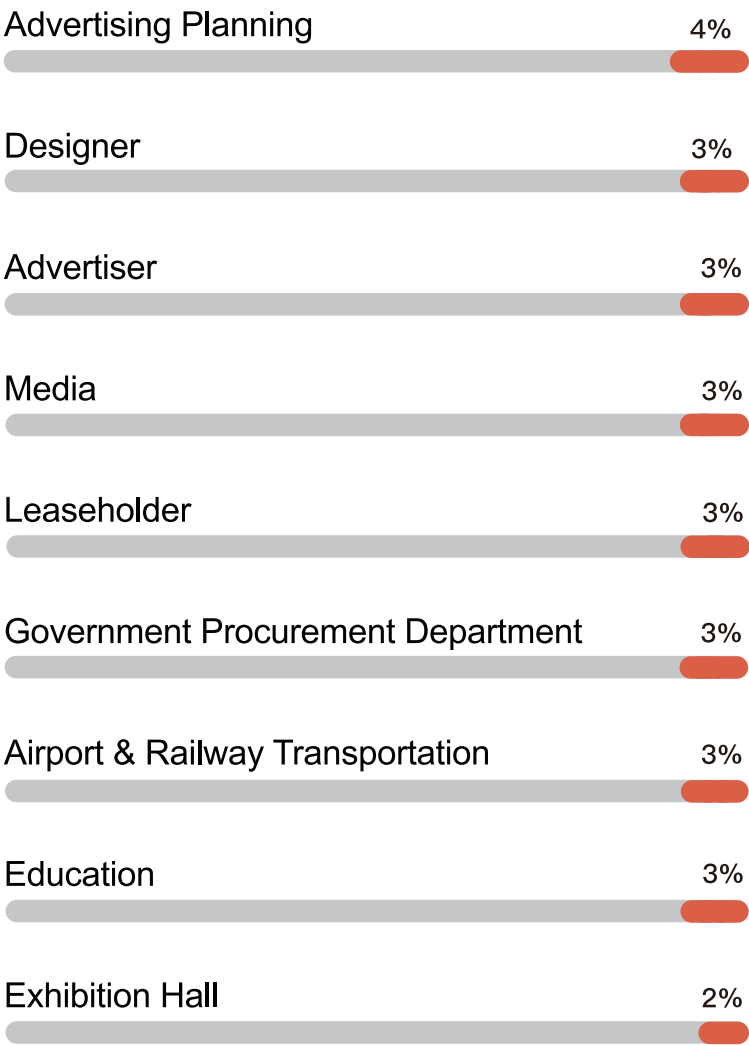
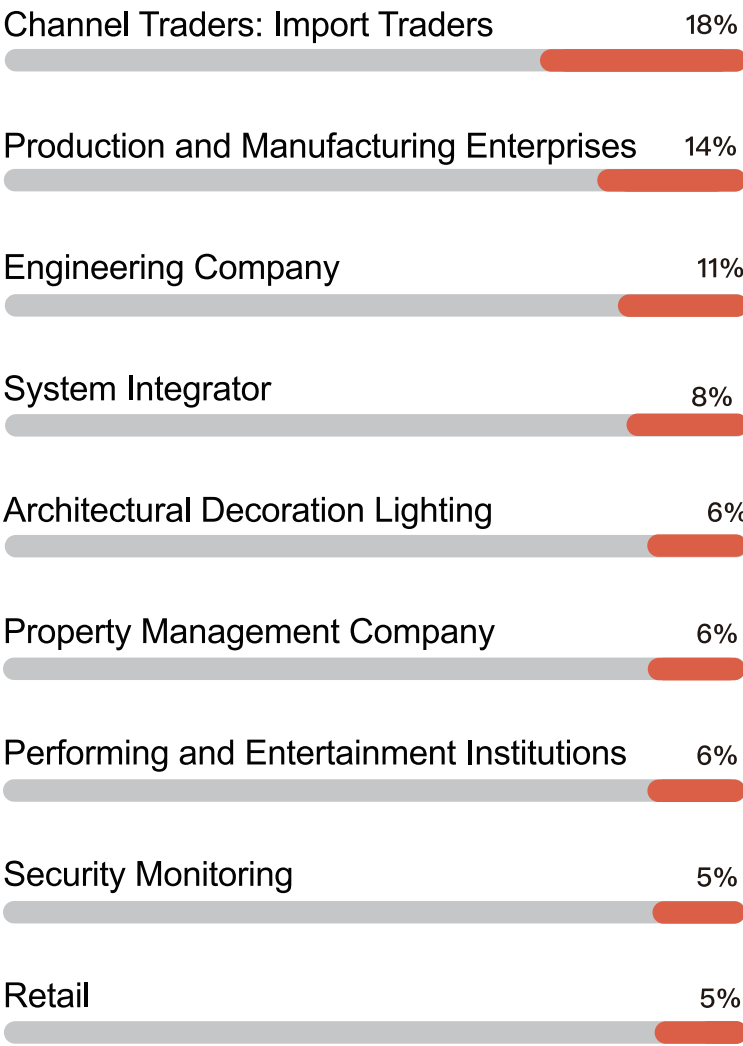




2019

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# Industries Diversity for Buyers







2019

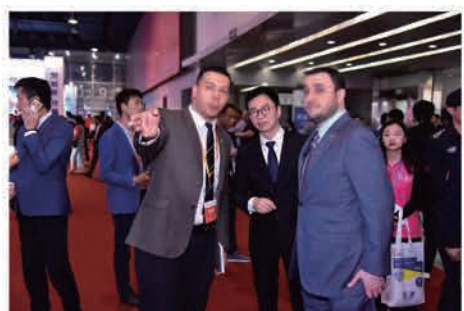
ISLE

# Brilliant & Professional Conferences

30+  
Conferences

11+  
Heated Topics

100+  
Speakers



Consul General of UAE in Guangzhou visited ISLE and met with leaders of China Foreign Trade Center Group



ISLE Signed a "Think Tank Service" Cooperation Agreement with LED Application Branch of China Optics & Optoelectronic Manufacturers Association



ISLE and China Institute of Stage Design Signed the Strategic Cooperation Agreement of 2020.



Japanese Railways:  
LED End Users' Demand Seminar



Russia Large Scale Exhibition  
Center's Demand on LED Products Seminar



Absen LED Display Standards Release &  
New Product Launch Conference



Intelligent City Integration Service System,  
Artificial Intelligence, Block Chain Application,  
5G Communication Technology,  
Internet of Things Forum



2019

ISLE

## Remarkable Industry Leaders In The Best Trading Platform

### LED Area

 艾比森		 奥拓电子								
										
										
										
										
										
										

### Sign Area

## Overseas Buyers

### Artyom from Interprint, Armenia

I am interested in advertising, in LED screen new technology and in printing. This is the very place to come and see what's going on in the world.

### Elige from Grossmond, Turkey

We are here to follow new supplier. We are glad to find the best solution with the best price.

### Ricardo from RPG Technology, Spain

Very nice experience. We can find excellent new products and advanced market (solutions).

### Bhavesh from Kins Video System, India

The management is very good. Every part is very good.

### Maurice from Matel, France

(Other fairs) They are not as competitive as this one. In this one you can really find everything you need.



## Domestic Buyers

### Mr. Wang from Beijing, Look for LED Media

This is my first visit to ISLE, I mainly studied the media suitable for use in the garage. We have found many products that are right for us and will continue to visit them in the future.

### Mr. Zhu from Wuhan, Look for LED Screen

Every year I come to visit, the results of previous sessions are very good, can match up what I want to see. This year, I think there are more customized products, and the cost-effective ratio is also high. I have learned a lot.

### Mr. Jiang from Changchun, Look for Advertising Machines

This time I saw some new materials, some new crafts are very good, very good, but I did not see them in other exhibitions.

### Mr. Wang from Shanghai, Look for LED Screen

There are similar exhibitions in Shanghai, but the product categories are relatively small. Next year, we will combine visiting exhibitions with visiting suppliers and extend my visit for more days.

### Mr. He from Guangzhou, Look for Sign Materials.

Very professional show with many good suppliers.

# 2019

# ISLE

## Part of Overseas VIP Buyers



**BMW Group**

**CTY Nam Hai Group**



**Acue Lighting**



**Wizard Sound & Light**



**Berjaya Times Square**



**Inusual Comunicación**



**Production Resource Group**



**Zarni Electronics**



**XL Video**



**Lycian Stage Lighting**



**Vizyonled**



**Matrisled**



**VIDEOFORCE**



**MJ Event Gear**



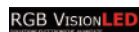
**VISUAL LED**



**Mega LED**



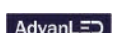
**HeloLED**



**RGB VISION LED**



**LBT Electronics**



**LED Vision Sdn. Bhd.**



**Rajhans Audio Visual**



**RD LED**



**Sabha Advertising**



**VIET IMAGE**



**WROTH INNOVATION**



**Germany**



**Vietnam**



**USA**



**Serbia**



**Malaysia**



**Spain**



**UK**



**Myanmar**



**USA**



**USA**



**Turkey**



**Turkey**



**Sweden**



**South Africa**



**Poland**



**Russia**



**Malaysia**



**Italy**



**India**



**Malaysia**



**India**



**India**



**UAE**



**Vietnam**



**Thailand**

The world's top car company, Looking for the Application of LED Display in Simulated Driving Training Center

A Large Leasing, Installation and Maintenance Service Provider in LED Display Industry

A Large Service Provider in Performing Arts, Stage Lighting and Audio Industry

A Large Service Provider in Performing Arts, Stage Lighting and Audio Industry

A Kuala Lumpur Supermarket

A Large Leasing, Installation and Maintenance Service Provider in LED Display Industry

The Largest Supplier of Deductive Equipment and System Integration Solutions

A Systems Integration Solutions Integrated Supplier

The Largest Supplier of System Integration Solutions

A Stage Lighting Equipment Renter

The Main Outdoor Advertising Supplier and A Leaser of LED Display

An Outdoor LED lighting, LED Display Renter and Trader

The Largest Trader and Leaseholder of Audiovisual and Stage Lighting Equipment

An Audiovisual Equipment and Stage Lighting Equipment Service Provider and Leaseholder

An Outdoor Advertising, LED Display and LED Lighting Supplier and Leaseholder

An Auditing Equipment and Stage Lighting Equipment Service Provider and Leaseholder

An Advertising Sign, LED Display Integrated Service Provider and Trader

A Main Supplier of Outdoor LED Lighting and Related Products

An Urban Lighting Engineering, Auditing Equipment and Stage Lighting Equipment Trader and Supplier in rapid development.

A Main supplier of Outdoor LED Lighting and Related Products

A Large Tenant of Audiovisual Equipment and Stage Lighting Equipment

A Well-known Supplier and Trader of LED Video Wall and LED Sign Products

A Large supplier of LED Display and Advertising Signs

A Leading Trader in Lighting, Audio and Listening Integration

A Manufacturer and Trader of LED Sign Products

## Part of Domestic VIP Buyers

HUAWEI	The Global Leading ICT Infrastructure and Intelligent Terminal Provider
Hisense	A Super Large Electronic Information Industry Group Company
BYD	High-tech Private Enterprises with IT, Automobile and New Energy
Tongfang Corporation	Relying on The Scientific Research Strength and Talent Platform of Tsinghua University, It Is A World-class High-tech Enterprise
Wanda Group	A Large Multinational Enterprise Group with Modern Service Industry as the Main Part
Yinchuan News Media Group	An Operator of TV, Performing Arts, Paper Media and other Communication Channels
Ogilvy	An Advertising planner, designer and producer

Beijing Senda Screen Page Company	Advertising Engineer
Cangzhou Datong Power Technology Co., Ltd	A Power Integration Supplier
Multicolor Advertising Co., Ltd. Guangzhou	A Media/Advertising Planner, Designer and Producer
Harbin Qinse Culture Communication	An Integrated Supplier of Stage, KTV, Entertainment Equipment, etc
Ruixiang Advertising Material Business in Hengyang City, Hunan Province	An Advertising Material Integration Supplier
Nanchang Shangshi Advertising Decoration Engineering Co., Ltd.	An Advertising Decoration Engineer
Xingduo LED	Engineer
Zhejiang Yinle Di Music Entertainment Co., Ltd.	An Stage, KTV, Entertainment Equipment Integrator
Zhongsheng Audio-visual Lighting	An Integrated suppliers of architectural decoration lighting, urban landscape lighting, stage, KTV, entertainment equipment, etc.





# Global Media Promotion



ISLE 2019 launched on the screen in Times Square, New York





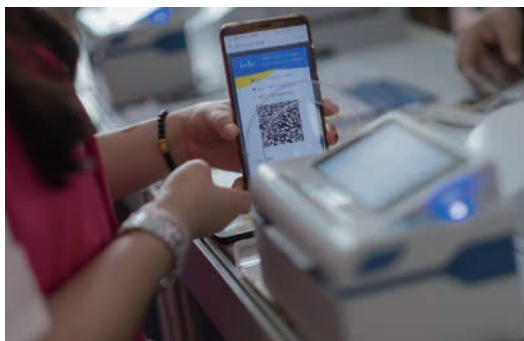
Promotion Steps All Over the World





- **Smart Registration System, More Efficient & Accurate**

- The exhibition hall fully adopts intelligent identification equipment to achieve full self-service registration and admission, to achieve data accuracy.



Online/On-site  
Registration

Efficient  
Admission





INT'L COMMERCIAL DISPLAY TECHNOLOGY  
& APPLICATION EXHIBITION, SHENZHEN

INT'L SIGNS & LED EXHIBITION, SHENZHEN

**2020**  
**2.24-2.27**

**See You Again in**  
**2020 in Shenzhen!**

SHENZHEN WORLD  
EXHIBITION  
& CONVENTION  
CENTER

[en.isle.org.cn](http://en.isle.org.cn)



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